

表二

106-1 學年度 商 學院 英語授課課程大綱

<u>課程名稱</u> Course Title <input type="checkbox"/> 模組 <input type="checkbox"/> 個別	(中文) 經濟學
課程目標 Course Objectives	(英文) Economics  This introductory economic course will help you understand the world in which you live and make you a more astute participant in the economy. It will also give you a better understanding of the potential and limits of economic policy.
課程大綱 Course Description	Introduction of Economics 1 Thinking Like an Economist & Gains from Trade 2-3 Demand and Supply 4 Elasticity 5 Government Policies 6 Efficiency of Market 7 Costs of Taxation 8 International Trade 9 Externality and Public Goods 10-11 Costs of Production 13 Competitive Markets 14 Monopoly 15 Oligopoly 16 Monopolistic Competition 17 Factors of Production 18 Consumer Choice 21
上課進度 Weekly Course Schedule	Introduction of Economics 1 Thinking Like an Economist & Gains from Trade 2-3 Demand and Supply 4 Elasticity 5 Government Policies 6 Efficiency of Market 7 Costs of Taxation 8 International Trade 9 Externality and Public Goods 10-11 Costs of Production 13 Competitive Markets 14 Monopoly 15 Oligopoly 16 Monopolistic Competition 17 Factors of Production 18 Consumer Choice 21  Final Examination (NO make up exam).

教學方式 Instructional Method	Lecture: two hours In-classroom discussions: one hour
課程要求 Course Requirements	Midterm Exam 35% Final Exam 35% (The final exam will be a uniform exam 會考 provided by B School) Quiz (Two) 20% Problem Sets 5% In-classroom Discussions 5% Bonus (TA sessions) 3%
評量方式 Evaluation	Midterm Exam 35% Final Exam 35% (The final exam will be a uniform exam 會考 provided by B School) Quiz (Two) 20% Problem Sets 5% In-classroom Discussions 5% Bonus (TA sessions) 3%
教材及參考書目 Textbooks & Suggested Materials	Mankiw N.G. Principles of Economics (International Student Edition) Fifth Edition 新月圖書，政大書城 NCCU bookstore
課程相關 連結網址 Course Website	
備註 Remarks	

申請教師簽章：\_\_\_\_\_ 開課單位主管簽章：\_\_\_\_\_