

交換學校介紹及課程等學術方面資訊：

Copenhagen Business School is one of the more prestigious and well known business schools in Europe. The school is located closely to the heart of Copenhagen, which is the capital of Denmark. A school year is cut into the first semester and the second semester for the most part. However classes can be shorter than a semester and each semester can have a two or three different small courses that does not have the same time frame as a regular semester. Courses can also be in a sequence which means you have to take the first one in order to advance to the second one. This system is very interesting that it allows students to try a course for the first half and decide if he or she wants to take the second half. Copenhagen Business School offers international students minor degrees while studying in the exchange program. I was very interested to the Creative Industry as a Minor; however I already have a similar major in NCCU so I decided to take the Process and Innovation Management Sequence instead.



The Process and innovation management sequins consist of three different courses. They are CMJ 39 Process Management, CMT 88 Product Development and Innovation Management, CMJ 29 CASE in Strategic Management in Innovation and Technology. Additional to those courses I also audit CM A214, Innovation and Sustainability Solving Real World Problems and CMA 213 Applied Statistics and Consumer Behavior.

Course Descriptions:

CMJ 39 process management

CMJ 39 process management is a course to teach students how management process and material process can flow within a company. Students has to realize that all businesses are built to create value and value comes in by creating a process which takes in materials and transform it into something valuable for the end customer. The course started with concept in company structures. Students learn by comparing how different organization such as a hospital process their 'material' differently and similarly to a production factory in terms of service.

The course professor it is an old guy who was said to help Toyota to construct their lean manufacturing process thirty years ago.

CMT 88 product development and innovation management

Product development and innovation management brings up the topic of how an idea or many ideas come across different challenges and how to gather or eliminate resources for certain

project. In the course, professor intentionally compare two very distinctive theories that has somewhat contradict each other. Students were expected to read and align different theories during their free time and discuss with classmates such as the design pentathlon and innovation funnel. The class was a reading heavy course. However working with classmates can take off quite a lot of load.

CMJ 29 CASE in strategic management and innovation and technology

CASC in Strategic Management and Innovation and Strategy was the Harvard business school style discussion course. Professor does not bring in much opinions to influence the direction of the discussion. Students are expected to talk and discuss or even to debate for different point of view. The course material comes from a thick text book however it is an open case course. If you do not want to get the textbook I recommend you to make photocopies from the library which has all the textbooks it'll free to borrow or to look at. Some of them are library reserved

CMA 214 innovation for sustainability solving real world problems

This course is like a mini entrepreneurial course that brings forward a common social topic that and can receive funding from the government to work towards the problem. I was auditing the class however I was invited to join one of the teams to work on the issue of water drain within the city of Copenhagen that caused some financial damage two years ago.

CM A213 applied statistics and consumer behavior

In this course of applied statistics and consumer behavior, concepts were brought forward along with a statistic tools to help students understand how a survey should be conducted and be analyzed within a computer for two or more unknown variables. It was the first time this course was introduced with the statistic backbone so it was not very well constructed and there are some issues reflected by the students about our final exam. The exam was open book, computers were allowed and the Internet was allowed as well. Eventhough the test was open-everything... it was still difficult in many ways and for others to finish

(2) 生活及文化交流：

The Danish people are very similar in some ways compare to the Taiwanese people. Most of us grow up from a somewhat negative environment (kids grow up hearing things like: you can't do this, you won't succeed...) Both Taiwan and Denmark are small, aware the lack of natural resources and needs to be connected to the 'big brother' in order to survive.

Danish people makes bad jokes. A kind of black humor that I don't really understand. Alcohol plays a big part in their life. I was told that during a school related kids party, (I forgot was it for high school, middle school or even elementary school) parents have to sign a paper saying how many cans of beer the kid is allowed to drink.

Students who I have met have been very hardworking in general. Everyone is full time, everyone is involved with some sort of student organization and everyone is working at the same time.

Danish people tries to catch all opportunity that comes across. I was called by some other people and they were asking me whether I know how to speak Chinese. I often reply them in English. However, they keep talking to me in mandarin Chinese and wanted exchange my phone number to help them practice.

From what I've seen the infrastructure of the society is very well established. There is free Wi-Fi almost everywhere you go including on the buses trains. There is no gate when entering a subway station or a train station. Danish people are very lawful.

If you want to be quickly integrated into the Danish society, I recommend you to join the student clubs, especially those that you're already interested in while you are in Taiwan. A common interest is always easier to bring people together. If you are into startup and entrepreneurial world, I can give you several good hits. The Startup Digest Copenhagen is a great way to get connected with all the local news and events. Just do a Google search and sign up for the newsletter. Go to their calendar from time to time. You will be busy with all the meetings, seminars and parties. "Meet up.com" is also a good place to go for local events. If you like food there is the event called Copenhagen cooking in early October. It brings in many famous restaurants and allows you to have a taste of their best samples.

Transportation in Copenhagen is quite easy, you can either get a subway ticket or a monthly card or just go around by bike that the entire city is much smaller compared to Taipei almost everywhere is likable distance. You can easily visit several tourist attractions within a day on a bike in an afternoon.

There are two design museums within Copenhagen about fight kilometers apart but the best way to get in touch with their design is by visiting their concept stores which are located everywhere within the city. Searching on Google map will reveal several concept stores which are near the lakes.

Every Thursday, in while the men buildings with a CBS, the Nexus, will be hosting a Thursday party by students. Sometimes the party is sponsored by large corporations to make himself

well known by the student's while the other times is arranged by the student clubs. The party is exclusive for CBS students only therefore you have to bring your students ID to get in.

It's cool party is not enough for you begin care ready in house and head out around 12:00 to an Airport which is to say the city center and the party will probably start after thalf and last until five or 6:00 AM.

(3) 交換需注意之事項：

The cost of living in Copenhagen is really high so for a regular meal in a regular restaurants usually costs you around 40 USD. A regular small sandwich it's about six USD and it is not even American sized. The best deal I've found is the Copenhagen business school cafeteria. The food quality is extremely high and the price is affordable. If you have a chance, make sure you try their carrot cake, it is amazing.

Everyone who is not familiar with the Nordic lifestyle probably would be surprised by the thalf price tag identity that you can stop findings cheap things because they do not exist in Copenhagen however coking by yourself or with others or eat or buy food from other countries can save you some money. Also be sure to check out their weekly advertisement for different supermarket stores Copenhagen is a very safe place the worst crime as bike path so you can walk comfortably at night almost everywhere.

If you are taking the cheap airline make sure the double checked their luggage restrictions sometimes they're in district body of a time to let it pass. However flight back to Taiwan was not as pleasant as I wished it would be. The airline ticket wanted to charge me and 55 U.S. dollars per every telegram that is overweight. And I have to throw out a lot of my books in the airport.