KAIST College of Business (Spring 2024)



Exploring Seoul

Seoul, the vibrant capital of South Korea, offers a mix of modernity and tradition. During my stay, I explored various attractions and experienced the city's unique charm.

Gyeongbokgung Palace: A stunning representation of Korea's royal heritage. The changing of the guard ceremony is a must-see. I had also visited the night tour palace where we can see the different scene from the daytime.











Bukchon Hanok Village: Offers a glimpse into traditional Korean architecture with beautifully preserved hanok houses. Many tourists wear the traditional Hanbok clothes around this area.





N Seoul Tower: Provides panoramic views of the city, especially beautiful at night. I would recommend to go to Namsan Park Baekbeom Plaza where we can see the fortress together with the Seoul Tower.





Gangnam District: Known for its shopping, entertainment, and vibrant nightlife.

Seokchon Lake: A picturesque spot located in the heart of Seoul, adjacent to Lotte World. The lake is divided into East and West sections, offering scenic walking paths, seasonal cherry blossoms, and various cultural events. It's a serene escape from the city's hustle and a perfect place for leisurely strolls and relaxation.







Myeongdong: Famous for street food and cosmetic shopping.



