

NCCU English Business Course (2013 Fall)

Undergraduate

	Subject in Chinese	Subject in English	Course code	Credits	Time		Instructor		Classroom
1	資料結構	Data Structure	306013-011	3	Thursday	14:10~17:00	郁方	Fang Yu	
2	數位媒體與行銷	Digital Media and E-Marketing	306526-001	3	Tuesday	14:10~17:00	湯宗益	Michael Tang	
3	經濟學	Economics	000219-511	3	Monday	13:10~16:00	吳文傑	Jack Wu	
4	財務管理	Financial Management	000347-001	3	Wednesday	9:10~12:00	林基煌	Chi-Huang Lin	
5	財務管理	Financial Management	000347-021	3	Tuesday	9:10~12:00	湛可南	Konan Chan	
6	財務管理	Financial Management	000347-051	3	Thursday	9:10~12:00	傅治天	Yee-Tien Fu	
7	初級會計學(一)	Fundamental Accounting (I)	000314-121	3	Thursday	14:10~17:00	林禹銘	Yu-Ming Lin	
8	保險學	Insurance	300921-011	2	Friday	15:10~17:00	彭金隆	Jin-Lung Peng	
9	國際商務英文溝通	International Business Communication in English	302822-001	2	Monday	17:10~19:00	劉宛滄	Liu, Grace	
10	國際金融	International Finance	300869-001	3	Thursday	14:10~17:00	許永明	Yung-Ming Shiu	
11	國際投資(一)	International Investment(I)	301801-001	3	Wednesday	9:10~12:00	傅治天	Yee-Tien Fu	
12	投資學	Investments	000351-021	3	Thursday	9:10~12:00	周行一	Edward Chow	
13	管理學	Management	000348-031	3	Thursday	9:10~12:00	彭朱如	Tzu-Ju Peng	
14	資訊管理	Management Information Systems	300878-001	3	Wednesday	9:10~12:00	尚孝純	Shiaw-Chun Shang	
15	資訊管理	Management Information Systems	306047-011	3	Wednesday	9:10~12:00	周彥君	Yen-Chun Chou	
16	管理數學	Mathematics with Business Application	305020-001	3	Monday	14:10~17:00	李智明	Chih-Ming Lee	
17	新媒體科技文明-東亞與西方觀點	New Media Technology Civilization-East Asian and Western Perspectives	306547-001	3	Tuesday	9:10~12:00	湯宗益	Michael Tang	
18	風險管理	Risk Management	302978-001	3	Thursday	14:10~17:00	林靖庭	Ching-Ting Lin	
19	統計學	Statistics	000321-151	3	Thursday	14:10~17:00	洪英超	Ying-Chao Hung	

Graduate

	Subject in Chinese	Subject in English	Course code	Credits	Time		Instructor		Classroom
20	數位媒體與行銷	Digital Media and E-Marketing	356425-001	3	Tuesday	14:10~17:00	湯宗益	Michael Tang	
21	國際企業策略與管理	International Business Strategy and Management	300866-001	3	Thursday	9:10~12:00	蘇威傑	Wei-Chieh Su	
22	國際投資(一)	International Investment(I)	351739-001	3	Tuesday	9:10~12:00	傅治天	FU YEE-TIEN	
23	投資決策與管理	Investment Decisions and Management	357029-001	3	Wednesday	9:10~12:00	周行一	Edward Chow	
24	法學方法	Legal Method	351806-001	3	Monday	18:10~21:00	楊培侃	Pei-Kan Yang	
25	新媒體科技文明-東亞與西方觀點	New Media Technology Civilization-East Asian and Western Perspectives	356439-001	3	Tuesday	9:10~12:00	湯宗益	Michael Tang	
26	公司理財研討	Seminar on Corporate Finance	357026-001	3	Wednesday	9:10~12:00	湛可南	Konan Chan	
27	統計與計量方法於資管與作業研究	Statistical and Econometric Methods for Information and Operations Management Research	356938-001	3	Thursday	14:10~17:00	莊皓鈞	Hao-Chun Zhuang	

NCCU English Business Course (2013 Fall)

IMBA (Regular)

	Subject		Course code	Credits	Time		Instructor		Classroom
1	傑出企業家講座	Leaders Forum	933012001	1	6 Saturdays - to be announced	14:10~16:00	陳春龍	Samuel Chen	will be available on-line in July
2	營利模式專題	Special topics on Profit Model	933910001	2	Friday (9/6-11/22)	19:10~22:00	劉助	James Liu	

IMBA (Intensive)

	Subject		Course code	Credits	Time		Instructor		Classroom
3	實用的新產品開發與營銷	Practical New Product Development and Marketing	933903001	3	Tuesdays & Thursdays (9/24, 9/26, 10/1, 10/3)	19:10-22:00	林英祥	Lynn LIN	will be available on-line in July
					Saturdays & Sundays (9/28, 9/29, 10/5, 10/6, 10/12)	9:30-17:00			
4	中小企業	Small and Medium Size Enterprises	933944001	3	8 Wednesdays (9/25, 10/2, 10/9, 10/16, 10/23, 11/6, 11/20, 12/4)	19:10-22:00	林月雲	Carol Lin	
					Company visit: 11/1, 11/15, 11/29	8:00-17:00	張大為	David Chang	
5	策略與商業模式	Strategy and Business Modeling	933887001	3	3 Wednesdays (12/11, 12/18, 12/25)	19:10-22:00	劉秀明	Sandra LIU	
					Saturdays & Sundays (12/14, 12/15, 12/21, 12/22, 12/28)	9:10-17:30			
6	創業投資	Venture Capital	933897001	3	Saturdays & Sundays (10/13, 10/19, 10/26, 11/2, 11/16, 11/17)	9:10-17:30	何小台	Chestser HO	