

IEP

International
Exchange
Programs



國立政治大學商學院

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Prof. Shari Shang

Associate Dean and International
Exchange Programs Director
College of Commerce
National Chengchi University



Message from the IEP Director

Greetings from the College of Commerce at National Chengchi University (NCCUC)!

NCCUC prides itself on its excellent academic and professional reputation; it has long been dedicated to business education by offering a learning environment characterized by diversified curricula blending oriental and western intellectual traditions. The International Exchange Programs at our College begun in 1999 with the aim of providing incoming international students from our partner schools with opportunities to acquire direct exposure and training within an Asian context, and nurturing Taiwanese students' aspiration for globalization.

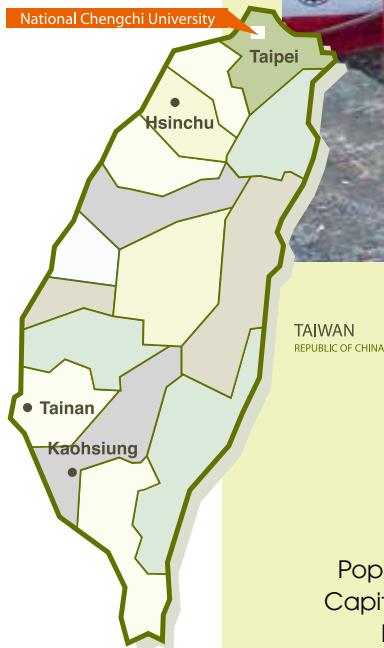
In the past decade, the quality of business education provided by NCCUC has been accredited by the Association to Advance Collegiate Schools of Business (AACSB) and the European Quality Improvement System (EQUIS), and more recently, became the 65th member of the Partnership in International Management (PIM), a consortium of leading international business schools. In addition, NCCUC continues to broaden partnerships, offering dual degree programs, summer school and customized short-term programs.

Annually, hundreds of exchange students from over 140 top business schools representing over 40 countries on five continents participate in NCCUC's International Exchange Programs. In 2018 alone, 383 students from all over the world studied on the NCCUC campus while 321 NCCUC students learned beside their counterparts in 142 partner schools in 44 countries.

NCCUC is perfectly situated in the heart of Asia, providing students and academics with the environment to partake in a rich blend of Asian management thought, culture and traditions. We invite students with a global mindset to join us on our campus for what will be a fruitful and memorable experience because we know that NCCUC will not only *touch your mind* but also *touch your heart*.



National Chengchi University



TAIWAN
REPUBLIC OF CHINA

Area	36,000 square kilometers
Population	23 million
Capital City	Taipei
People	Ethnic Chinese, Taiwanese, Aboriginal Asian
Language	Mandarin (Chinese), Taiwanese, Hakka, Indigenous Languages
Religions	Buddhism, Taoism, Christianity, Islam



Welcome to Taiwan, the Republic of China!

Taiwan, the Republic of China, is geographically situated at the point where the Asian continental shelf meets the vast Pacific Ocean. First known to the West as Ilha Formosa, or Beautiful Island, Taiwan's unique geology and topography has given rise to the beautiful landscapes and coastal scenes that can be found all over the country.

In the last few decades, Taiwan has successfully developed itself to become a technological island, initially as an original equipment manufacturer, and today, as the source of world renowned brands such as ASUS, Foxconn, Franz, Giant, HTC, Trend Micro and TSMC. Many visitors are surprised to find that despite the technological development and advancements it has achieved, the modest island of twenty three million people has managed to preserve not only a wide array of its ecological resources, but also its culture and traditions.

The government has established nine national parks and thirteen national scenic areas to preserve Taiwan's natural ecological environment and cultural sites. Take a hike in the splendor and sheer heights of the cliffs at Taroko Gorge; take a ride on the Alishan train – one of only three mountain railways in the world – and experience the breathtaking sunset and sea of clouds; hike up to the summit of Northeast Asia's highest peak, Jade Mountain. You can also soak up the sun in Kending, Asia's version of Hawaii; stand at the edge of Sun Moon Lake; traipse through the East Rift Valley; or visit the offshore islands of Kinmen and Penghu. It's fun and awesome journey of natural discovery!

The cultural aspects are also not to be missed. The blending of Hakka, Taiwanese, and ethnic Chinese cultures has produced a rich plethora of cultural and social color. Whether it is religion, architecture, language, living habits, or food, it's just one big exciting melting pot! Food is the best representative of this cultural mixing and matching. Aside from cuisines from different parts of the mainland such as Zhejiang, Hunan, Guangdong, Yunnan, Shanghai, Beijing, Sichuan, and others, there is also local Taiwanese cuisine as well as local delicacies from various areas of the island.

Taiwan's strategic location in Asia makes it an ideal gateway to the rest of the region. Many airlines fly directly to Taiwan, making it a perfect travel destination.



Climate

Taiwan enjoys warm weather all year round. The strongest fluctuations in weather conditions occur during spring and winter, while the weather is relatively stable during summer and autumn. Taiwan is an ideal travel destination since the annual average temperature is a comfortable 22 degrees Celsius with lowest temperatures ranging from 12 to 17 degrees Celsius (54-63 degrees Fahrenheit). With the exception of a few mountain areas where some traces of snow can be found during winter, snow is seldom seen in Taiwan. During raining season (March to May), continuously drizzling rain will sometimes fall on Taiwan while typhoons are known to reach the island during summer (June to August) so it is best to remember to carry an umbrella at all times.

Language

The official language of Taiwan is Mandarin (Chinese), but because many Taiwanese are of southern Fujian descent, Min-nan (the Southern Min dialect or Heluo) is also widely spoken. The smaller groups of Hakka people and aborigines have also preserved their dialects. Many elderly people can also speak some Japanese because before the return of Taiwan to Chinese rule in 1945, they were subjected to Japanese education as a result of the Japanese occupation, which lasted for half a century.

The most popular foreign language in Taiwan is English and it is part of the regular school curriculum. However, to be on the safe side, it is advisable to prepare a note with basic phrases and particular places of destination, such as the school, or your living quarters written in Chinese so that people can assist you if needed.

Above information and photos are courtesy of the Taiwan Tourism Bureau, MOTC, R.O.C., please visit their website to learn more about Taiwan. <http://eng.taiwan.net.tw/>



Life in Taipei City

Taipei is a lively and diversified modern cosmopolitan metropolis serving as Taiwan's economic, political and cultural center. Its buildings provide much architectural splendor and visitors who are fond of historic sites and old streets will not want to miss the work of traditional master builders evident on Dihua Street in the Dadaocheng area or the Longshan Temple in the Wanhua district.

The internationally renowned National Palace Museum has an inexhaustible collection of precious historical Chinese arts and artifacts that no visitor can afford to miss; Taipei is also home to many other fine museums such as the Taipei Fine Arts Museum, National Museum of History, and the Postal Museum. On the city's outskirts is the Yangmingshan National Park, which features a unique volcanic terrain, a rich variety of forest vegetation, and an extensive network of hiking trails; Yangmingshan is one of the few places in the Taipei area where you can indulge yourself in a hot mineral bath, making it a popular destination for visitors, whether they are seeking physical activity or relaxation.

Taipei also has the largest zoo in Taiwan, you can see the rare Formosan black bear, the giant pandas, cuddly koalas, and stately king penguins in this zoo. The city's comprehensive rapid transit system takes you quickly to the zoo or just about any place you might want to go in the metropolitan area.

Above information and photos are courtesy of the Taiwan Tourism Bureau, MOTC, R.O.C., please visit their website to learn more about Taiwan.

<http://eng.taiwan.net.tw/>





National Chengchi University

Since its founding some 90 years ago, National Chengchi University (NCCU) has earned a reputation as an institution of higher education celebrated for its studies in the humanities, social sciences, and management sciences. Although it has changed its name and constitution twice in its history, the goals and ideals of the university have always remained steadfast: the search for truth, the commitment to academic research, the cultivation of future generations of leaders, and the ability to recognize and respond to the changes shaping society and the academia.

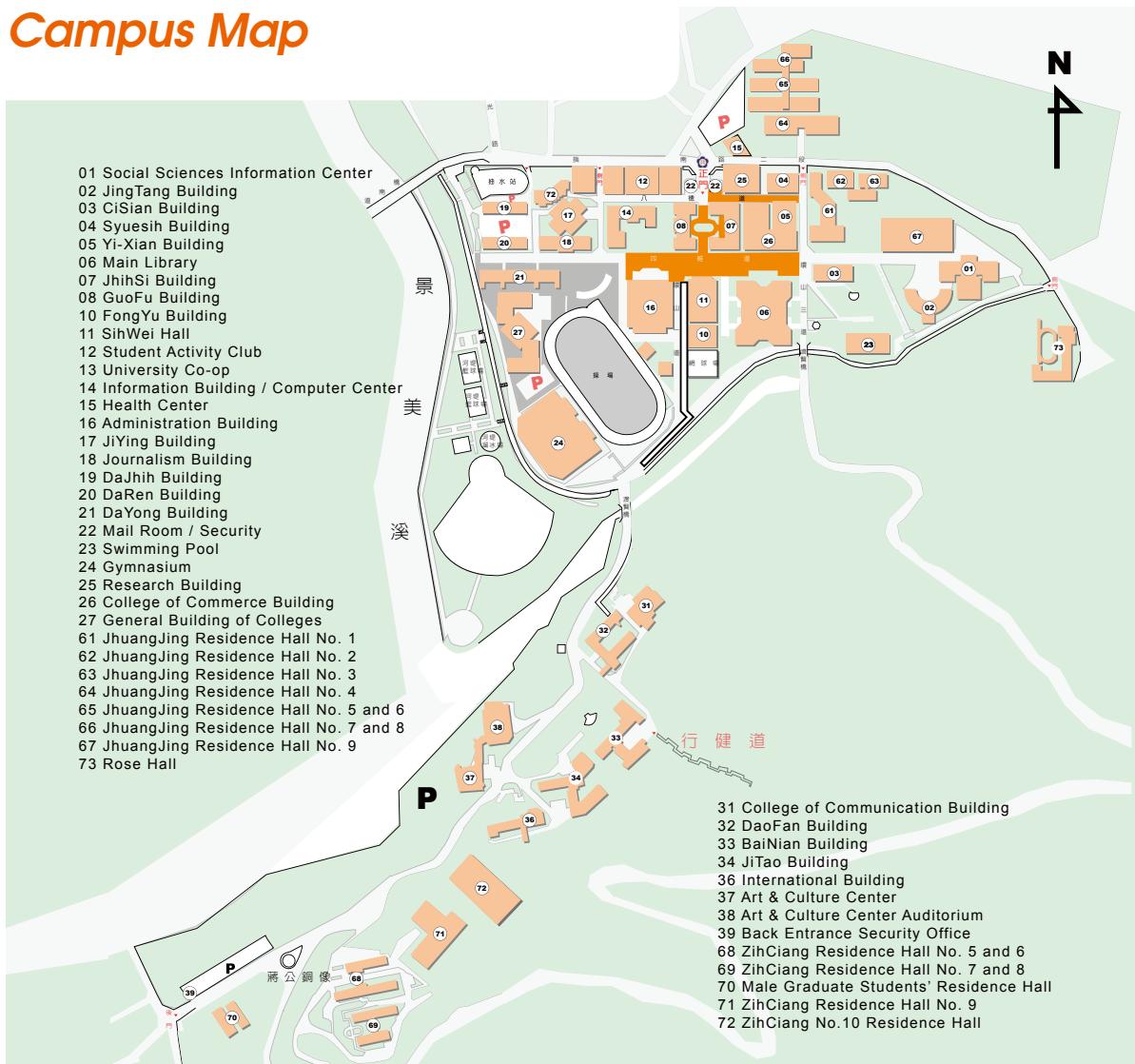
The university finds its roots in the central government's 1927 founding of the Central Party Affairs School, presided over by the President Chiang Kai-shek in China. The victory of "the Northward Expedition" in 1929 was accompanied by a name change to the Central Political School. A further progression, its integration with the Central Political School, was an immediate prelude to the founding of National Chengchi University, which followed shortly after the conclusion of the Sino-Japanese War in 1946.

Over the decades, NCCU has developed and refined itself into ten colleges including Commerce, Communication, Education, Foreign Languages, Innovation, International Affairs, Law, Liberal Arts, Science, and Social Sciences, forty-eight independent graduate institutes, and thirty-four departments. More than 1,900 full time and part time professors, lectures, scholars and experts conduct instruction and research in this prestigious institution.





Campus Map





University Campus

The main campus of National Chengchi University (NCCU) is located in the southeastern suburbs of Taipei. The University commands a beautiful view, in a peaceful setting, at the foot of Mt. Chihnan and is close to many tourist spots including the Chihnan Temple, the Tea Display Museum, and the Taipei Zoo.

Our campus boasts of an excellent balance between modern infrastructure and nature. The scenery formed by the Jing-Mei and Zhi-Nan Rivers running through the campus, is a beautiful verdant landscape of upper and lower campus set in surrounding hills and vegetation.

The area of the main campus is approximately 106.5 hectares, with 80 hectares of it divided between the lower campus, where the main portion of colleges and infrastructure are located, and the higher campus. The lower campus is comprised of historical buildings such as the Zhi-Shi Building, the Guo-Fu Building and the Si-Wei Hall. Modern buildings have also been constructed around campus including the Chung-Cheng Main Library, the Social Science Information Center, the General Research Building, the Commerce Building and the General-Purpose Building.

On the other hand, the upper campus also houses several colleges, centers, the men's dormitory and several tourist and hiking attractions. These include the Communication College Building, the Dao-Fan Building, the Century Building and the Ji-Tao Building, all of which have wonderful views of the beautiful, winding Jing-Mei River from the hillside.

The vibrant academic scene at the hill foot and the beautiful scenery of the hill side combined set the university apart from other universities in northern Taiwan.





The College of Commerce

The College of Commerce at National Chengchi University (NCCUC) is highly regarded nationally and internationally as the leading business school in Taiwan. It is the first and the only business school in Taiwan to be fully accredited by the Association to Advance Collegiate Schools of Business (AACSB), AACSB Accounting and the European Quality Improvement System (EQUIS) .

Our reputation is based on the caliber of our academics and students. With eight departments, one graduate institutes, seven specialized offices, and fourteen national-level research centers, NCCUC has achieved an outstanding record in academic research, providing consulting services not only in the development of government policies, but also to businesses and the community. The College boasts of more than 151 professors who have earned Ph. D. degrees from world-renowned universities.

NCCUC was founded in the fall of 1957 with the aim of cultivating the entrepreneurial competencies of students as well as pioneering research in all areas of business. The faculty of NCCUC is highly respected and has developed a strong research culture. Its diverse research agenda focus on finding solutions to real-world problems through its collaboration with industry and government. Extensive links with the business community enable the faculty to integrate theory and practice, earning NCCUC the reputation of being “a college for the real world”, providing courses that are practical and relevant.

NCCUC is ideally located in Metropolitan Taipei: a center of international trade, finance and banking, which has witnessed the exponential growth of Taiwan’s high-tech industries. NCCUC leverages on its strategic position in emerging economies to offer a series of creative programs that connect the local business community and numerous overseas Chinese organizations through research, courses and extra-curricular activities. NCCUC has a cooperative and team-oriented culture, mirroring the best business practices today and leading the way in preparing its graduates to respond to new challenges and opportunities.

For more information, please visit <http://www.commerce.nccu.edu.tw/?locale=en>



World Class Faculty

Instructors of the English-taught business courses are drawn from the large pool of faculty at the College of Commerce, there are 151 outstanding professors who have earned Ph.D. degrees from world-renowned universities.

Aside from NCCUC faculty, the program further invites industry senior executives and renowned scholars from top overseas business schools to be its visiting instructors. Not only does this reflect the program's effort in maintaining a meaningful balance between theoretical and practical learning, it also reflects the internationalization of the program. Below is a short list of the distinguished visiting educators, in the past and present, who have helped make our program so excellent:





Prof. Glen H. Brodowsky, California State University, USA
Prof. David Ta-wei Chang, Chairman of Zhong Zheng Co., Ltd., Taiwan
Prof. David Y. Chang, General Manager of Harvard Business Review Complex Chinese Edition, Taiwan
Prof. Joseph Teyu Chou, former Chairman of Taipei Financial Center Corp (TAIPEI 101), Taiwan
Prof. Andrew C. Chu, California State University, USA
Prof. Chester Ho, Chairman and Founder, Taipei Angels, Taiwan
Prof. Foo-Ni Ho, San Francisco State University, USA
Prof. Jason Hsu, Director of Research and Investment Management, Research Affiliates LLC and Professor of UCLA, USA
Prof. Joseph Hu, former Managing Director of Standard & Poor's, USA
Prof. S.H. Lee, former Vice President of Human Resources Dep., Taiwan Semiconductor Manufacturing Company (TSMC), Taiwan
Prof. Sandra Liu, Purdue University, USA
Prof. Kwei Tang, Allison and Nancy Schleicher Chair Emeritus, Purdue University, USA
Prof. Edward J. Shyurng, former President of Tait Marketing & Distribution Co., Ltd, Taiwan





Our International Academic Network

The international recognition that NCCUC achieved has made the possibility of establishing reciprocal exchange programs with 142 prestigious business schools worldwide that we provide opportunities for our students to participate in outbound exchange programs in leading universities among 7 continents to enable them to become globally competitive graduates. In the meantime, we also host students from partner schools for one semester or one year in NCCUC that it would enrich their studies by learning Asian management perspectives and practices from industry experts and experiencing in a different cultural and business environment. In addition, NCCUC offers dual-degree programs with featured partner schools to expand more opportunities for our students to study abroad.

NCCUC also built networks by joint research, faculty exchange and summer programs to enhance the bonds with our partner schools.

Currently, we have established partnerships with the world's leading business schools including:



**Africa**

Egypt

The American University in Cairo - School of Business

Asia

China

Fudan University - School of Management
Huazhong University of Science and Technology - School of Management
Peking University - Guanghua School of Management
Renmin University of China - School of Business
Shanghai Jiao Tong University - Antai College of Economics and Management
Shanghai Jiao Tong University - Shanghai Advanced Institute of Finance
Sun Yat-Sen University - Business School
Sun Yat-Sen University - Lingnan College
Tsinghua University - School of Economics and Management
University of Chinese Academy of Sciences
Zhejiang University - School of Management



Hong Kong

Chinese University of Hong Kong - Faculty of Business Administration
City University of Hong Kong - College of Business
Hong Kong Baptist University - School of Business
Hong Kong University of Science and Technology - Business School



India

Indian Institute of Management Bangalore
Indian Institute of Management Kozhikode
Indian Institute of Management Ranchi
Indian School of Business



Japan

Hitotsubashi University - Faculty of Commerce and Management
International University of Japan - Graduate School of International Management
Kyoto University - Graduate School of Management
Kyushu University - Business School
Nagoya University of Commerce and Business
Waseda Business School
Waseda University - School of Commerce



Korea

KAIST - College of Business
Sungkyunkwan University - School of Business



Malaysia

University of Malaya - Faculty of Business and Accountancy



International Exchange Programs

 Philippines	Asian Institute of Management
 Singapore	Nanyang Technological University - Nanyang Business School National University of Singapore - Business School
 Thailand	Chulalongkorn University - Business School Chulalongkorn University - Sasin Graduate Institute of Business Administration Thammasat University - Business School

Central and South America

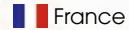
 Argentina	Universidad Torcuato Di Tella
 Brazil	FGV-EAESP University of Brasilia
 Colombia	Universidad de los Andes - School of Management
 Costa Rica	INCAE Business School
 Honduras	UNITEC - The Global University of Honduras
 Mexico	ITAM
 Peru	Universidad ESAN

Europe

 Austria	University of Innsbruck - Faculty of Business and Management Vienna University of Economics and Business
 Belgium	HEC Management School - University of Liège ICHEC Brussels Management School KU Leuven - Faculty of Economics and Business UCL - Louvain School of Management ULB - Solvay Brussels School of Economics and Management
 Czech Republic	University of Economics, Prague
 Denmark	Copenhagen Business School



Finland

Aalto University - School of Business
Hanken School of Economics

France

Audencia Business School
Burgundy School of Business
EDHEC Business School
EM Lyon Business School
EM Normandie
ESCEM School of Business and Management
ESSCA School of Management
ESSEC Business School
ESCP Europe
Grenoble School of Management
IÉSEG School of Management
Kedge Business School
NEOMA Business School
Rennes School of Business
SKEMA Business School
Toulouse Business School

Germany

EBS Business School
HHL Leipzig Graduate School of Management
University of Cologne - Faculty of Management, Economics and Social Sciences
University of Hamburg - Faculty of Business Administration (Hamburg Business School)
University of Mannheim - Business School
WHU - Otto Beisheim School of Management

Greece

ALBA Graduate Business School

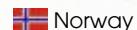


Hungary

Corvinus University of Budapest, Corvinus Business School



Italy

Bocconi University
LUISS Guido Carli University - Business School

Norway

BI Norwegian Business School
NHH - Norwegian School of Economics

Poland

Kozminski University
Warsaw School of Economics



International Exchange Programs

 Portugal	Católica Lisbon School of Business & Economics Nova School of Business and Economics
 Russia	St. Petersburg University - Graduate School of Management
 Slovenia	University of Ljubljana - Faculty of Economics
 Spain	EADA Business School IE Business School Ramon Llull University - ESADE University of Navarra - School of Economics and Business Administration
 Sweden	Stockholm School of Economics
 Switzerland	University of Lausanne - HEC Lausanne University of St. Gallen
 The Netherlands	Erasmus University - Rotterdam School of Management Maastricht University - School of Business and Economics Tilburg University - Tilburg School of Economics and Management University of Amsterdam - Faculty of Economics and Business University of Groningen - Faculty of Economics and Business
 UK	Aberystwyth University Aston University - Aston Business School Lancaster University - Management School Loughborough University - School of Business and Economics University of Bradford - School of Management University of Essex - Essex Business School University of Exeter - Business School University of Strathclyde - Strathclyde Business School University of Sussex - Business School University of York - The York Management School
Middle East	
 Israel	Tel Aviv University - Coller School of Management
 Kuwait	Kuwait University - College of Business Administration



 Turkey

Bilkent University - Faculty of Business Administration
KOÇ University

North America

 Canada

HEC Montréal
McMaster University - DeGroote School of Business
Queen's University - Smith School of Business
Simon Fraser University - Beedie School of Business
Université du Québec à Montréal - School of Management
University of Calgary - Haskayne School of Business
University of Ottawa - Telfer School of Management
Western University - Ivey Business School
York University - Schulich School of Business

 USA

Brandeis University - Brandeis International Business School
California State University, Northridge
Claremont Graduate University - School of Information Systems and Technology
Fordham University - Gabelli School of Business
George Mason University - School of Business
Hawaii Pacific University - College of Business
Purdue University - Krannert School of Management
Texas A&M University Mays Business School
The George Washington University - School of Business
The Ohio State University - Fisher College of Business
Tulane University - A.B. Freeman School of Business
University of Florida - Warrington College of Business
University of St. Thomas
University of Washington - Foster School of Business

Oceania

 Australia

Griffith Business School, Griffith University
Queensland University of Technology
University of Queensland

 New Zealand

University of Waikato - Waikato Management School



The Student Exchange Programs

Candidates who have been selected by their home universities can participate in the student exchange programs at our College. Therefore, interested students are advised to contact their school's exchange programs office for details regarding the qualification and selection process at their school. Whether the exchange is at the undergraduate or the graduate level depends on the agreement between schools.

There are two terms in every academic year in which students can apply for exchange to NCCUC, the fall term and the spring term. The deadlines for submitting applications are May 1 and November 1 of each year.

Semester Schedule

	Term starts from	Term ends in
Fall Term	Early September	Mid January
Spring Term	Mid February	Late June

Deadlines

	Nomination	Application
Fall Term	April 20	May 1
Spring Term	October 20	November 1



We require the following documents to process applications:

1. A copy of passport
2. A current resume
3. A passport-sized photograph

Please complete the online application form at <http://iep.nccu.edu.tw>

Assessment Methods of National Chengchi University

The academic assessment methods are frequently in the forms of class participation, attendance, examinations, quizzes, projects, assignments, case studies, and presentations for each individual course. We maintain a 100-point grading scale system as below:

* 1 credit equals to 18 lecture hours and it could be converted into 2.5-3 CTS.

Undergraduate		Graduate	
Grade	Explanation	Grade	Explanation
90 and up	Excellent	90 and up	Excellent
80 ~ 90	Good	80 ~ 90	Good
70 ~ 80	Sufficient	70 ~ 80	AmPLY Sufficient
60 ~ 70	AmPLY Sufficient	70	Passing grade
60	Passing grade		

Score	100-90	89-85	84-80	79-77	76-73	72-70
Grade	A+	A	A-	B+	B	B-
GPA	4.3	4.0	3.7	3.3	3	2.7

Score	69-67	66-63	62-60	59-50	49-1	0
Grade	C+	C	C-	D	E	X
GPA	2.3	2	1.7	1	0	0



Course Overview

There are no minimum requirements as to the number of courses or credit hours an exchange student must take; however, they must verify with their home university office for their university's requirements.

English Business Courses

Undergraduate Level

Course name	Credit
An Introduction to Game Theory	3
Behavioral Finance	3
Business Data Communication	3
Conflict Management	3
Data Structure	3
Dean Honor Seminar in Finance	1
Economics of Human Capital	3
English Program in Chinese Culture: Art of China	3
Environmental Economics	3
Financial Management	3
Fixed Income Securities: Analytics and Derivatives	3
Global Leadership	2
History and Culture of Taiwan	1
Human Resource Management	3
International Finance	3
International Investment	3
International Trade	3
Introduction of Computer Science	3
Introduction of Personal Finance	3

Course name	Credit
Investment	3
Issues in Income Tax	3
Management Science	3
Management Information Systems	3
Modern Drama	3
Money and Banking	3
New Media Technology Civilization	3
Programming Language I	2
Programming Language II	2
Public Finance	3
R Computing for Business Data Analytics	2
Risk Management and Insurance	3
Senior Research Seminar in International Finance	3
Simulation Modeling with Business Applications	3
Strategic Management	3
Systems and Design	3
The High Income Trap in East Asia	2
The History of Taiwan after WWII	2
User Experience Design	3



Graduate Level

Course name	Credit
Blockchain and Smart Contract	3
Bond Market Analysis	2
Chinese Business in Global Perspective	3
Co-Opetition : A Game Theoretic Approach to Business Practices	2
Confucianism and Leadership	3
Consumer Behavior	3
Copyright Law and Economics	3
Corporate Finance	3
Cross Culture Business Negotiation	1
Dean Honor Seminar in Finance	1
Digital Media and E-Marketing	3
Enterprise Process Models	2
Financial Economics (I)	3
Finance and Risk Management of Financial Institutions	3
Fixed Income Securities : Analytics and Derivatives	3
Global and Cross Cultural Marketing	2
Global Entrepreneur Leadership	2
Global Leadership	2
International Business Management	3

Course name	Credit
International Finance	2
International Investment	3
International Perspective of Insurance Regulation	3
Investment	3
Legal Methods	3
Legal Research Methodology for Intellectual Property Law	3
Managing a Multicultural Workforce	1
Macroeconomic Theory (I)	3
New Media Technology Civilization	3
Quantitative Methods for Marketing	3
R computing for Business Data Analytics	3
Seminar on Financial Econometrics	3
Senior Research Seminar in International Finance	3
Small-and-medium Size Enterprises	3
Special Topics on Profit Models	2
Strategic Talent Management	3
Strategy and Business Modeling	3
User Experience Design	3
Venture Capital and Entrepreneurship	2



Estimated Expenses

Normally, tuition is paid at the exchange student's home university. Aside from tuition, exchange students will need to budget their living expenses as well as travel cost to and from Taiwan. Fees that will be incurred by an exchange student include: dormitory fees (free internet access), books, medical insurance, and other miscellaneous items.

Just to give you an idea of how much things cost in Taipei*

Food	NTD	Approx. USD
Milk	\$100/L	\$3.3/L
Water	\$18/600ml	\$0.6/600ml
Restaurant Meals: E.g. McDonald's Hamburger	\$120	\$4.0
E.g. Traditional Chinese Meal	\$100	\$3.3
Transportation	NTD	Approx. USD
Bus	\$15	\$0.5
Subway	\$12 - 65	\$0.4 - 2.17
Taxi/cab in Taipei Area	\$70 for the first 1.25 km Afterwards \$5 for every 0.25 km	\$2.3 for the first 1.25km, Afterwards \$0.16 for every 0.25km
Communication	NTD	Approx. USD
Public SIM Card	\$300	\$10
Local Call Per Second International call per second (depends on distance)	\$0.09 - 0.15	\$0.003 - 0.005
Public Phone (IC Card from 7-11)	\$2/minute	\$0.06/minute
Others	NTD	Approx. USD
Text Book	\$900 - 2500	\$30 - 83

*NTD:USD=30:1



Summer Program and Customized Short-term Programs

NCCUC offers a Summer Program geared towards students of partner schools who want to maximize their experience at their own schools, while reaping the benefits of going on a short-term exchange experience. Students will be able to attend summer program courses and gain new perspectives through varied experiences on and off campus.

Partner schools with larger groups of students work on Customized Short-term Programs with NCCUC. These exclusive one to eight-week academic events are organized by NCCUC giving student groups from partner schools with an immersive unforgettable experience that combines high quality academic courses with a wide range of cultural and social activities. Our special Asian-featured lectures provide students with a platform for gaining Asian perspectives of business and learning about this growing region.

The Customized Short-term Programs build upon NCCUC's business expertise and network in the Asian region to provide students with the essential fundamental knowledge on doing business in Asia and is complemented by real-life experiences offered through the Buddy Program. The buddies are a select group of NCCUC students who first introduce the visiting program's students to the ins and outs of daily life in Taiwan; it has typically been experience that the visiting program's students and their buddies become lifelong friends.

Program design involves close coordination with visiting programs that begins with an in-depth understanding of the visiting program's needs followed by a discussion on the possible options under the program, rounded out by NCCUC's firm recommendation and the visiting program's confirmation on a finalized program design. Thorough pre-arrival preparations help ensure a smooth flow during the visiting program's stay.

For more information on the NCCUC summer program and customized short-term program, please visit <http://cnccusap.nccu.edu.tw/>



Language Programs

There are mandarin courses once a week (3 hours * 18 weeks) for exchange students for free. A special arrangement of weekly courses totaling 54 hours a semester has been arranged for beginners and students in intermediate level including the listening, speaking, reading and writing.

Students wish to study mandarin more intensively; the Chinese Language Center offers a variety of regular courses and elective courses. Regular courses are designed to enhance listening, speaking, reading and writing skills at different levels, while elective courses are available for those who already know the language and would like to sharpen their skills in listening and speaking or to learn Classical Chinese, Business Chinese, and Taiwanese. Workshops, activities and field trips are organized to provide students with opportunities to integrate culturally and socially with local students. Instructors in the program are highly qualified professionals with years of experience in teaching Mandarin Chinese as a foreign language to individuals with various linguistic and cultural backgrounds.

For more information, please visit our Chinese Language Center website at <http://mandarin.nccu.edu.tw/english/index.php>





Housing and Facilities

Housing

The university provides the on-campus dormitory and off-campus i-House for incoming students to choose. The dormitory accommodates 2-4 students in one room and there are individual buildings for males and females. Laundry facilities and lounges are available, but cooking is not allowed in the dormitory. The i-House is a modern and well-furnished building with 65 single suites and 30 double suites. Laundry, lounge and kitchen facilities are all available. Please be advised, space is limited at both the University dormitory and the i-House so guaranteeing a space is becoming more difficult. Further assistance will be provided for students who wish to find a flat outside of the campus.

Computer Facilities

The Commerce Building was meticulously designed to fully link its 31 different laboratories and research facilities to the classrooms via a high-speed fiber optic network. In this building alone, there are more than 500 computers in the 15 computer rooms accommodating 40 - 80 persons each. Aside from this, majority of the academic buildings on campus are fully equipped with secured wireless internet service that can be accessed using personal computers and laptops. High-speed Ethernet LAN is also provided in students' dormitory rooms at no extra cost.



Other Student Facilities (Lounge & Seminar Rooms)

The Office of International Programs provides a student lounge with computer facilities and seminars rooms which may be used as a general meeting or study area. In addition, NCCU also provides the Hillside Learning Lodge located uphill of campus for students with a rich, diverse residential experience. The design of the Hillside Learning Lodge's open reading and discussion environment was inspired by Harvard University's Bureau for Study Counsel: Center for Academic and Personal Development and provides enthusiastic, knowledgeable student mentors to help new students understand the undergraduate curriculum and solve any problem they encounter.

Libraries

The libraries at NCCU house over 4.1 million books/ e-books, periodicals, and more than 430 newspapers. These materials can be found in the Chung-cheng Main Library, the Social Sciences Materials Center, the Center for Public and Business Administration Education, the Institute of International Relations, and various branch libraries on campus.

The Commerce Library located on the fourth floor of the Commerce Building holds about 100,000 volumes of books/ e-books, 14,000 volumes of bound periodicals, 1,370 audio-visual tapes, 250 reading seats, and 76 network ports.

Sports Facilities

Students have access to all kinds of sport facilities, including a multi-purpose sports stadium, gymnasium, table tennis room, billiards, martial art rooms, fitness center, weight-lifting and training room, track and field, football and soccer field, swimming pool, tennis courts, rock climbing wall, baseball fields, and basketball courts among the many facilities provided at the sporting complex.

Other Facilities

The University provides other facilities including a health clinic, a counseling center, a career placement center, a fine arts center, a language center, parking lots, cafeteria and restaurants, bookshops, and a retail cooperative. Living on-campus is of utmost convenience as banks, convenience stores, Western and Asian restaurants, supermarkets, and a post office are available within walking distance from the campus.



Buddy Program

The OIP provides a Buddy Program where exchange student is provided with one to three NCCU students who have volunteered to become “buddies” to help new students settle into their environments. These local “buddies” will assist them in any problems that they may encounter upon arrival and help them adjust to life in Taipei. We encourage students to work with buddies for assistance with dormitory arrangements as well as various academic and non-academic activities.





The buddy program is not just a way to meet and mingle with local Taiwanese students, but a way to make lasting friendships and learn of the culture and heart of Taiwan from real Taiwanese people. The buddy program also gives our local students an opportunity to practice their interactive skills with people from various backgrounds and cultures all around the world. Over the years, the buddy program has been a huge success and we encourage every incoming student to utilize it.





Testimonials

Alessandro Pisterzi Nova School of Business and Economics / Portugal

I've found this experience really rewarding. It helped me to open my mind towards a different culture, meet wonderful people and visit amazing places around Asia. I would've liked for it to last longer, and it saddens me to bid farewell to this beautiful city.

NCCU has been the perfect university to exchange in. The faculty and university staff are really helpful, and all the local students showed great hospitality towards foreigners, especially the student clubs that organized different activities through the entire semester.

Xiè xie Taipei.

Arisara Naksawat Chulalongkorn University Chulalongkorn Business School / Thailand

NCCU is a great place to study and explore future careers at the same time. The school campus is near mountains, providing students and faculty a clean environment. I love the fact that the atmosphere here is very friendly and not overly stressful. The teachers are understanding and friends are always willing to help. People here keep a simple and modest lifestyle, fully devoted into what they are doing. I would like to thank everyone who is a part of this amazing journey of mine.

Corentin Maertens EDHEC Business School / France

This exchange was very pleasant. I find that Taiwan is a very interesting country: full of rich history, various religions, beautiful scenery, plenty of delicacies to eat, and the people are nice and helpful! I definitely recommend Taiwan to my fellows who are looking to exchange abroad.

Francesco Fasiello Bocconi University / Italy

I found the professors well prepared for their courses. ChenChi University offered us a lot of different activities like swimming, football and basketball, etc. To follow to above, the school also provided access to all kinds of facilities such as the gym, canteen and many more. Life in university is really quite and we have a lot of resources that we can use to aid our study thanks to the library. Moreover, I think that the buddy program is really helpful, because for someone that comes from Europe like me, it's essential at the beginning to have someone who can help me.



Lisa Legrand 🇧🇪 Louvain School of Management / Belgium

Thanks a lot for this amazing experience, I spent a wonderful semester at NCCU and in Taiwan.

Taiwan will stay in my memories forever as an incredible opportunity to experience something totally different for the few months timespan. I enjoyed every minute of my exchange, the people were so nice and helpful. More importantly, the buddy system is a must, it really helped to have someone from inside the school taking you around and helping you settle yourself in the beginning. I already felt at home for having a friend in Taiwan before even being able to tour in the country. Also, the IMBA courses were very practically oriented, which is something I failed to pay mind to during my studies back home, in short, I loved the courses here!

Kotaro Inomata 🇯🇵 Waseda University, School of Commerce / Japan

I find the environment at NCCU very refreshing. If my friends try to study abroad, I would strongly recommend NCCU. Taiwanese people are very nice to me during my stay. Furthermore, in NCCU we can acquire the ability to speak Chinese fluently via Chinese classes. Teachers are eager about teaching and students are also focused in class. It is very helpful for me to actively participate in class.

Kenny Wai Fung Yuen 🇩🇪 University of Mannheim Business School / Germany

The people in NCCU are very friendly since day one. The introduction was very helpful in mapping out the life here for me. I appreciate the utmost friendly culture in Taiwan. I really enjoyed the many activities that were provided by several student organizations from NCCU. A big plus to my experience is that the university offers many language courses and sports activities. I would recommend the exchange to other students and would definitely do it again myself.



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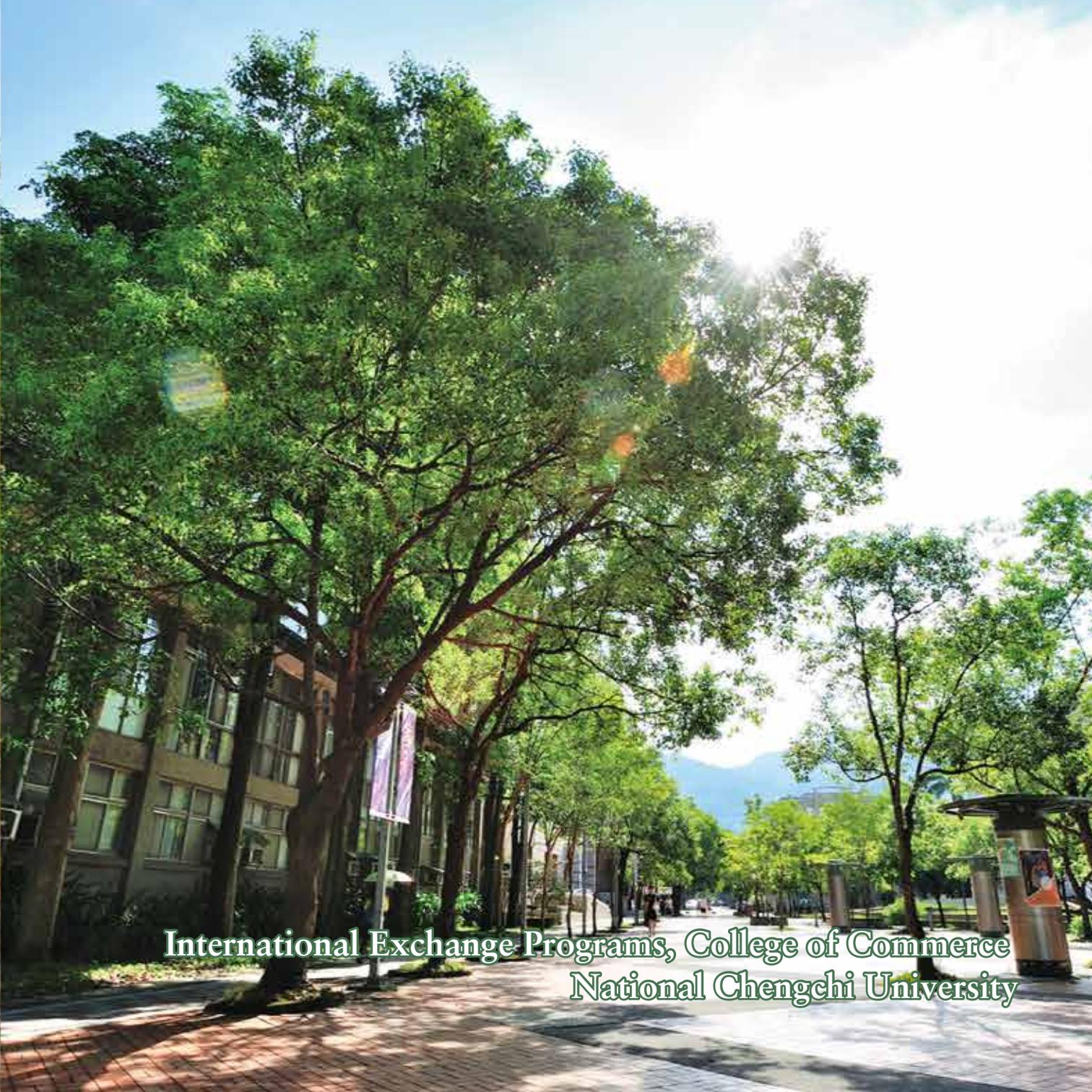
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