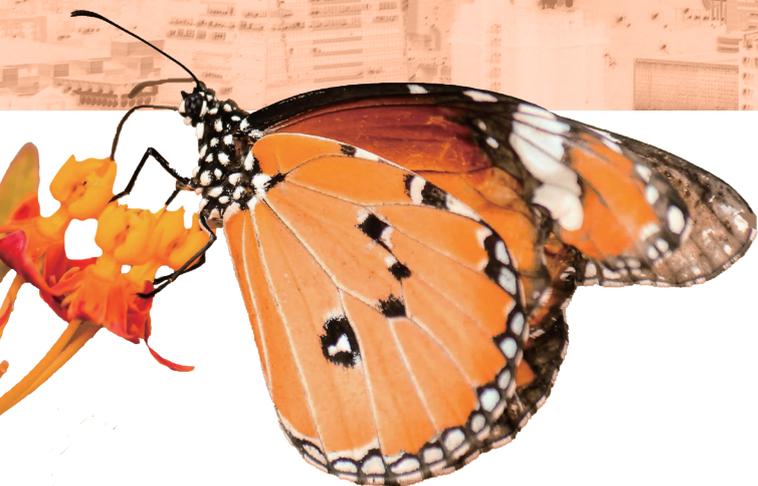




國立政治大學商學院

National Chengchi University
College of Commerce

International Exchange Programs



Message from the Associate Dean for International Affairs

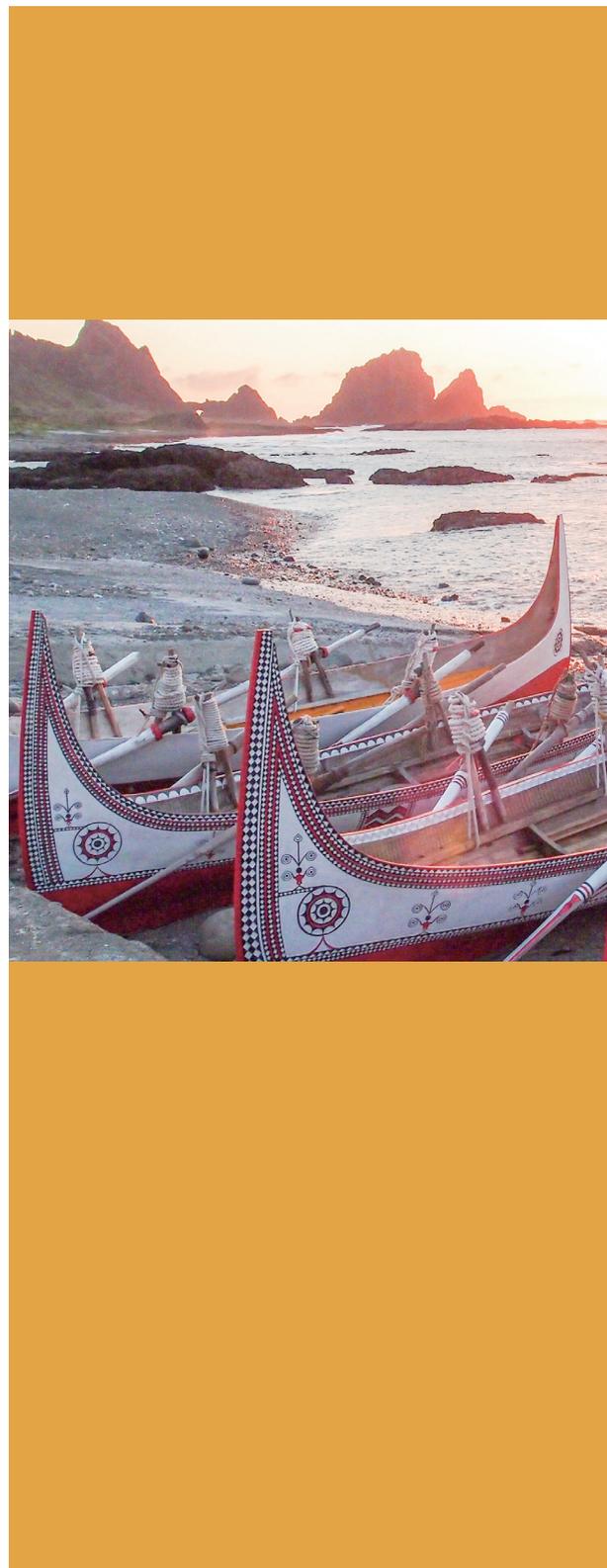


Prof. Yenn-Ru Chen
Associate Dean for International Affairs
National Chengchi University
College of Commerce

Greetings from the College of Commerce
at National Chengchi University (NCCUC)!

NCCUC is reputable for its long-term dedication to business education with academic excellence and industrial collaborations. NCCUC offers a learning environment characterized by diversified curricula blending Oriental and Western intellectual traditions. The International Exchange Programs at NCCUC began in 1999 to provide incoming international students from our partner schools with opportunities to acquire direct exposure and training within an Asian context and nurture Taiwanese students' aspirations for globalization. The continuous accreditations by the Association to Advance Collegiate Schools of Business (AACSB) since 2008 and the European Quality Improvement System (EQUIS) since 2016 represent our commitment to high-quality business education. Becoming the 65th member of the Partnership in International Management (PIM), a consortium of leading international business schools, not only recognizes our quality of but demonstrates our devotion to global business education. NCCUC continues to broaden partnerships, offering various programs including dual degree, summer school, and customized short-term programs. Annually, hundreds of exchange students from more than 140 top business schools in over 40 countries on five continents participate in NCCUC's International Exchange Programs.

NCCUC is perfectly situated in the heart of Asia, providing students and academics with the environment to partake in a rich blend of Asian management thought, culture, and traditions. Being the first business school in Taiwan, NCCUC has educated talents the most welcomed by industrial businesses. With strong ties with corporations in a variety of industries, NCCUC will present students around the world to expose the insights of Asian businesses. We invite students with a global mindset to join us on our campus for what will be a fruitful and memorable experience because we know that NCCUC will touch not only *your mind* but also *your heart*.



Welcome to Taiwan, the Republic of China!

Taiwan, the Republic of China, is geographically situated at the point where the Asian continental shelf meets the vast Pacific Ocean. First known to the West as Ilha Formosa, or Beautiful Island, Taiwan's unique geology and topography has given rise to the beautiful landscapes and coastal scenes that can be found all over the country.

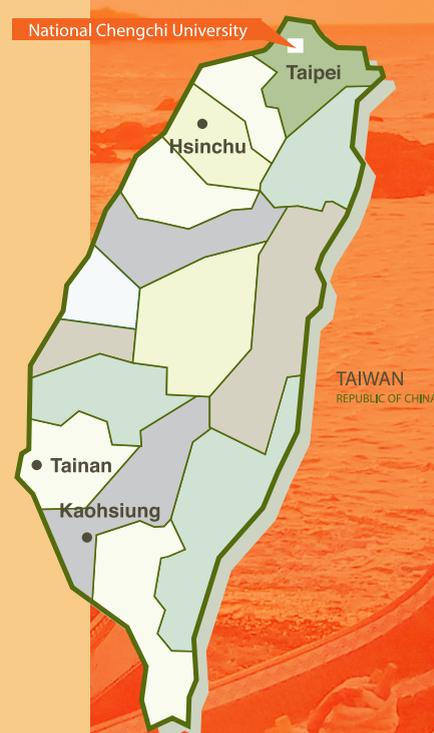
In the last few decades, Taiwan has successfully developed itself to become a technological island, initially as an original equipment manufacturer, and today, as the source of world-renowned brands such as Acer, ASUS, Foxconn, Franz, Giant, HTC, Trend Micro and TSMC. Many visitors are surprised to find that despite the technological development and advancements it has achieved, the modest island of twenty-three million people has managed to preserve not only a wide array of its ecological resources, but also its culture and traditions.

The government has established nine national parks and thirteen national scenic areas to preserve Taiwan's natural ecological environment and cultural sites. Take a hike in the splendor and sheer heights of the cliffs at Taroko Gorge; take a ride on the Alishan train – one of only three mountain railways in the world – and experience the breathtaking sunset and sea of clouds; hike up to the summit of Northeast Asia's highest peak, Jade Mountain. You can also soak up the sun in Kending, Asia's version of Hawaii; stand at the edge of Sun Moon Lake; traipse through the East Rift Valley; or visit the offshore islands of Kinmen and Penghu. It's fun and awesome journey of natural discovery!

The cultural aspects are also not to be missed. The blending of Hakka, Taiwanese, and ethnic Chinese cultures has produced a rich plethora of cultural and social color. Whether it is religion, architecture, language, living habits, or food, it's just one big exciting melting pot! Food is the best representative of this cultural mixing and matching. Aside from cuisines from different parts of the mainland such as Zhejiang, Hunan, Guangdong, Yunnan, Shanghai, Beijing, Sichuan, and others, there is also local Taiwanese cuisine as well as local delicacies from various areas of the island.

Taiwan's strategic location in Asia makes it an ideal gateway to the rest of the region. Many airlines fly directly to Taiwan, making it a perfect travel destination.

Above information and photos are courtesy of the Taiwan Tourism Bureau, MOTC, R.O.C., please visit their website to learn more about Taiwan.
<https://eng.taiwan.net.tw/>



Life in Taipei City

Taipei is a lively and diversified modern cosmopolitan metropolis serving as Taiwan's economic, political and cultural center. Its buildings provide much architectural splendor and visitors who are fond of historic sites and old streets will not want to miss the work of traditional master builders evident on Dihua Street in the Dadaocheng area or the Longshan Temple in the Wanhua district.

The internationally renowned National Palace Museum has an inexhaustible collection of precious historical Chinese arts and artifacts that no visitor can afford to miss; Taipei is also home to many other fine museums such as the Taipei Fine Arts Museum, National Museum of History, and the Postal Museum. On the city's outskirts is the Yangmingshan National Park, which features a unique volcanic terrain, a rich variety of forest vegetation, and an extensive network of hiking trails; Yangmingshan is one of the few places in the Taipei area where you can indulge yourself in a hot mineral bath, making it a popular destination for visitors, whether they are seeking physical activity or relaxation.

Taipei also has the largest zoo in Taiwan, you can see the rare Formosan black bear, the giant pandas, cuddly koalas, and stately king penguins in this zoo. The city's comprehensive rapid transit system takes you quickly to the zoo or just about any place you might want to go in the metropolitan area.

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National Chengchi University

Since its founding some 96 years ago, National Chengchi University (NCCU) has earned a reputation as an institution of higher education celebrated for its studies in the humanities, social sciences, and management sciences. Although it has changed its name and constitution twice in its history, the goals and ideals of the university have always remained steadfast: the search for truth, the commitment to academic research, the cultivation of future generations of leaders, and the ability to recognize and respond to the changes shaping society and the academia.

The university finds its roots in the central government's 1927 founding of the Central Party Affairs School, presided over by the President Chiang Kai-shek in China. The victory of "the Northward Expedition" in 1929 was accompanied by a name change to the Central Political School. A further progression, its integration with the Central Political School, was an immediate prelude to the founding of National Chengchi University, which followed shortly after the conclusion of the Sino-Japanese War in 1946.

Over the decades, NCCU has developed and refined itself into twelve colleges including Commerce, Communication, Education, Foreign Languages, Global Banking and Finance, Informatics, Innovation, International Affairs, Law, Liberal Arts, Science, and Social Sciences, fifty-eight independent graduate institutes, and thirty-four departments. More than 1,400 full time and part time professors, lectures, scholars and experts conduct instruction and research in this prestigious institution.



The College of Commerce

The College of Commerce at National Chengchi University (NCCUC) is highly regarded nationally and internationally as the leading business school in Taiwan. It is the first and the only business school in Taiwan to be fully accredited by the Association to Advance Collegiate Schools of Business (AACSB), AACSB Accounting and the European Quality Improvement System (EQUIS)

Our reputation is based on the caliber of our academics and students. With eight departments, one graduate institutes, seven specialized offices, and seventeen national-level research centers, NCCUC has achieved an outstanding record in academic research, providing consulting services not only in the development of government policies, but also to businesses and the community. The College boasts of more than 140 professors who have earned Ph. D. degrees from world-renowned universities.

NCCUC was founded in the fall of 1958 with the aim of cultivating the entrepreneurial competencies of students as well as pioneering research in all areas of business. The faculty of NCCUC is highly respected and has developed a strong research culture. Its diverse research agenda focus on finding solutions to real-world problems through its collaboration with industry and government. Extensive links with the business community enable the faculty to integrate theory and practice, earning NCCUC the reputation of being "a college for the real world", providing courses that are practical and relevant.

NCCUC is ideally located in Metropolitan Taipei: a center of international trade, finance and banking, which has witnessed the exponential growth of Taiwan's high-tech industries. NCCUC leverages on its strategic position in emerging economies to offer a series of creative programs that connect the local business community and numerous overseas Chinese organizations through research, courses and extra-curricular activities. NCCUC has a cooperative and team-oriented culture, mirroring the best business practices today and leading the way in preparing its graduates to respond to new challenges and opportunities.

For more information, please visit
<https://commerce.nccu.edu.tw/?locale=en>



Our International Academic Network

The international recognition that NCCUC achieved has made the possibility of establishing reciprocal exchange programs with 144 prestigious business schools worldwide that we provide opportunities for our students to participate in outbound exchange programs in leading universities among 5 continents to enable them to become globally competitive graduates. In the meantime, we also host students from partner schools for one semester or one year in NCCUC that it would enrich their studies by learning Asian management perspectives and practices from industry experts and experiencing in a different cultural and business environment. In addition, NCCUC offers dual-degree programs with featured partner schools to expand more opportunities for our students to study abroad.

NCCUC also built networks by joint research, faculty exchange and summer programs to enhance the bonds with our partner schools.

For more information, please visit <https://iep.nccu.edu.tw>



The Student Exchange Programs

Candidates who have been selected by their home universities can participate in the student exchange programs at our College. Therefore, interested students are advised to contact their school's exchange programs office for details regarding the qualification and selection process at their school. Whether the exchange is at the undergraduate or the graduate level depends on the agreement between schools.

There are two terms in every academic year in which students can apply for exchange to NCCUC, the fall term and the spring term. The deadlines for submitting applications are May 1 and November 1 of each year.

Semester Schedule

	Term starts from	Term ends in
Fall Term	Early September	Early January
Spring Term	Mid February	Mid June

Deadlines

	Nomination	Application
Fall Term	April 20	May 1
Spring Term	October 20	November 1

We require the following documents to process applications:

1. A copy of passport
2. A current resume
3. A passport-sized photograph

Please complete the online application form at <https://iep.nccu.edu.tw>

Assessment Methods of National Chengchi University

The academic assessment methods are frequently in the forms of class participation, attendance, examinations, quizzes, projects, assignments, case studies, and presentations for each individual course. We maintain a 100-point grading scale system as below:

* 1 credit equals to 16 lecture hours and it could be converted into 2.5-3 CTS.

Undergraduate

Grade	Explanation	Grade	Explanation
90 and up	Excellent	90 and up	Excellent
80 ~ 90	Good	80 ~ 90	Good
70 ~ 80	Sufficient	70 ~ 80	Amplly Sufficient
60 ~ 70	Amplly Sufficient	70	Passing grade
60	Passing grade		

Graduate

Score	100-90	89-85	84-80	79-77	76-73	72-70
Grade	A+	A	A-	B+	B	B-
GPA	4.3	4.0	3.7	3.3	3	2.7
Score	69-67	66-63	62-60	59-50	49-1	0
Grade	C+	C	C-	D	E	X
GPA	2.3	2	1.7	1	0	0



Course Overview

There are no minimum requirements as to the number of courses of credit hours an exchange student must take; however, they must verify with their home university office for their university's requirements. The NCCUC offers more than 150 English Business courses every academic year including Undergraduate and Graduate levels. <https://qrysub.nccu.edu.tw/>

Language Programs

There are mandarin courses once a week (3 hours * 16 weeks) for exchange students for free. A special arrangement of weekly courses totaling 48 hours a semester has been arranged for beginners and students in intermediate level including the listening, speaking, reading and writing.

Students wish to study mandarin more intensively; the Chinese Language Center offers a variety of regular courses and elective courses. Regular courses are designed to enhance listening, speaking, reading and writing skills at different levels, while elective courses are available for those who already know the language and would like to sharpen their skills in listening and speaking or to learn Classical Chinese, Business Chinese, and Taiwanese. Workshops, activities and field trips are organized to provide students with opportunities to integrate culturally and socially with local students. Instructors in the program are highly qualified professionals with years of experience in teaching Mandarin Chinese as a foreign language to individuals with various linguistic and cultural backgrounds.

For more information about intensive Mandarin programs, please visit our Chinese Language Center website at <https://mandarin.nccu.edu.tw/english/index.php>



Housing and Facilities



Housing

The university provides the i-House for incoming students to choose. The i-House is a modern and well-furnished building with 65 single suites and 30 double suites. Laundry, lounge and kitchen facilities are all available. Please be advised, space is limited at i-House so guaranteeing a space is becoming more difficult.

Computer Facilities

The Commerce Building was meticulously designed to fully link its 31 different laboratories and research facilities to the classrooms via a high-speed fiber optic network. In this building alone, there are more than 500 computers in the 15 computer rooms accommodating 40 - 80 persons each. Aside from this, majority of the academic buildings on campus are fully equipped with secured wireless internet service that can be accessed using personal computers and laptops. High-speed Ethernet LAN is also provided in students' dormitory rooms at no extra cost.

Other Student Facilities (Lounge & Seminar Rooms)

The Office of International Programs provides a student lounge with computer facilities and seminars rooms which may be used as a general meeting or study area. In addition, NCCU also provides the Hillside Learning Lodge located uphill of campus for students with a rich, diverse residential experience. The design of the Hillside Learning Lodge's open reading and discussion environment was inspired by Harvard University's Bureau for Study Counsel: Center for Academic and Personal Development and provides enthusiastic, knowledgeable student mentors to help new students understand the undergraduate curriculum and solve any problem they encounter.

Libraries

The libraries at NCCU house over 4.3 million books/ e-books, and more than 90,000 newspapers/ periodicals/ e-journals. These materials can be found in the Chung-Cheng Main Library, Commerce Library, Communication Library, Dah Hsian Seetoo Library and Social Sciences Library on campus.

The Commerce Library located on the fourth floor of the Commerce Building holds about 123,000 volumes of books/ e-books, 20,000 volumes of bound periodicals, and more than 270 reading seats.

Sports Facilities

Students have access to all kinds of sport facilities, including a multi-purpose sports stadium, gymnasium, table tennis room, billiards, martial art rooms, fitness center, weight-lifting and training room, track and field, football and soccer field, swimming pool, tennis courts, rock climbing wall, baseball fields, and basketball courts among the many facilities provided at the sporting complex.

Other Facilities

The University provides other facilities including a health clinic, a counseling center, a career placement center, a fine arts center, a language center, parking lots, cafeteria, food trucks, restaurant and student canteen, bookshops, and a retail cooperative. Living on-campus is of utmost convenience as banks, convenience stores, Western and Asian restaurants, supermarkets, and a post office are available within walking distance from the campus.



Buddy Program

The OIP provides a Buddy Program where every exchange student is provided with one to three NCCU students who have volunteered to become “buddies” to help new students settle into their environments. These local “buddies” will assist them in any problems that they may encounter upon arrival and help them adjust to life in Taipei. We encourage students to work with buddies for assistance with dormitory arrangements as well as various academic and non-academic activities.

The buddy program is not just a way to meet and mingle with local Taiwanese students, but a way to make lasting friendships and learn of the culture and heart of Taiwan from real Taiwanese people. The buddy program also gives our local students an opportunity to practice their interactive skills with people from various backgrounds and cultures all around the world. Over the years, the buddy program has been a huge success and we encourage every incoming student to utilize it.



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