



## Factsheet Student Exchange Program

Academic Year 2022/2023

### Office of International Affairs

**Address:**

Chulalongkorn Business School (Faculty of Commerce and Accountancy), Chulalongkorn University  
Room 205, 50<sup>th</sup> Memorial Building  
254 Phayathai Road., Wangmai, Pathumwan, Bangkok 10330 THAILAND  
Tel: +66 2218 5705, +66 2218 6115  
Website: [www.cbs.chula.ac.th](http://www.cbs.chula.ac.th)  
E-mail: [inter-aff@cbs.chula.ac.th](mailto:inter-aff@cbs.chula.ac.th)

### Contacts

**Incoming Exchange**

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Postgraduate Programs

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**Mr. Thirawut Sutabut**

Undergraduate Program (BBA International Program only)

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**Outgoing Exchange**

**Ms. Nadthapatch Chaisiribodin**

Postgraduate programs and undergraduate (Thai programs)

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Undergraduate Program (BBA International Program only)

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E-mail: [potjanat@cbs.chula.ac.th](mailto:potjanat@cbs.chula.ac.th)



## General Eligibility

To be able to join our Exchange Program, students have to be nominated by their home university. Different universities have different rules regarding credit transfer. To avoid any potential problems, we recommend that you need to obtain the approval in writing prior joining the Exchange Program.

## Nomination and Application - Undergraduate

Application Process:

### Step 1: Online Nomination by Partner University

The exchange coordinator of partner universities will receive an email regarding the online nomination from the exchange coordinator of Chulalongkorn Business School. The nomination period and deadline will be as follows:

Semester	Study Period	Nomination Period
Fall	August – December	April 1 - 30
Spring	January – May	September 1 - 30

### Step 2: Online Application by Students

After nomination has been submitted, students will automatically receive instruction for application by email. They are required to fill in an online form. The following supporting documents are required to upload during:

Semester	Study Period	Application Period
Fall	August – December	April 1 - 30
Spring	January – May	September 1 - 30

### Document required:

1. Passport size color photo (with white background) taken no more than six months in polite attire
2. ID page of the student's passport
3. Recent academic transcript (with English translation if applicable)
4. Proof of English proficiency (for a non-English native speaker only)



## Nomination and Application - Postgraduate

**Step 1:** Students have to be nominated by the exchange coordinator of partner universities to email: [inter-aff@cbs.chula.ac.th](mailto:inter-aff@cbs.chula.ac.th)

### Step 2: Application by Students

Once the nomination has been received, students will receive an email for the instruction of application. They are required to fill in an application form and provide the required supporting documents and submit via email.

### Available Postgraduate Programs

#### - Semester system

- Master of Management in International Business Management (MM)
- Master of Business Administration - English Program (MBA)
- Master of Science in Branding and Marketing (MBM)

Semester	Study Period	Nomination Deadline	Application Deadline
Fall	August – December	April 15	April 30
Spring	January – May	September 15	September 30

#### - Trimester System

- Master of Science in Finance (MSF)

Semester	Study Period	Nomination Deadline	Application Deadline
1 <sup>st</sup> Trimester	August – November	April 15	April 30
2 <sup>nd</sup> Trimester	December – March	August 15	August 31
3 <sup>rd</sup> Trimester	April - July	December 15	December 31

### Required Documents:

1. A completed application form.
2. Passport size color photo (with white background) taken no more than six months in polite attire
3. ID page of the student's passport
4. An official transcript of student's undergraduate study (with English translation if applicable)
5. A recent transcript from current institution (with English translation if applicable)
6. Proof of English proficiency (for a non-native speaker only)
  - TOEFL 550 (paper-based) or 213 (computer-based) or 79 (ibt), or
  - IELTS 6.5, or
  - Common European Framework of Reference (CEFR) minimum B2
7. Two letters of recommendation from former/current instructors or former/current employers.



## Academic Calendar 2022/23

### Semester System

Fall		Spring	
First day of classes	August 8, 2022	First day of classes	January 9, 2023
Midterm Exam (If any)	October 3 - 7, 2022	Midterm Exam (If any)	March 7 - 10, 2023
Last day of classes	November 25, 2022	Last day of classes	May 5, 2023
Final Exam	November 28 - December 13, 2022	Final Exam	May 8 - 19, 2023
End of semester	December 14, 2022	End of semester	May 20, 2023

### Trimester System (MS Finance)

	1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester	3 <sup>rd</sup> Semester
First day of classes	August 8, 2022	December 6, 2022	April 3, 2023
Midterm Exam (If any)	September 26 - 30, 2022	January 23 - 27, 2023	May 22 - 26, 2023
Last day of classes	November 18, 2022	March 17, 2023	July 14, 2023
Final Exam	November 21 - 25, 2022	March 20 - 24, 2023	July 17 - 21, 2023
Close of semester	November 26, 2022	March 25, 2023	July 22, 2023

*\*as of February 2022*

### **Remark:**

On time attendance at class session is mandatory. Three late arrival or missing more than half a classroom session is considered an absence. Students must demonstrate at least 80% of class attendance in each course in order to be entitled to take an examination except where dispensation is granted by the instructor.



## English Taught Programs

	Program	Major	Website
Undergraduate	Bachelor of Business Administration (International Program)	<ul style="list-style-type: none"> <li>- Accounting</li> <li>- International Business</li> <li>- Financial Analysis and Investment</li> <li>- Brand and Marketing Management</li> </ul>	<a href="http://bba.acc.chula.ac.th">http://bba.acc.chula.ac.th</a>
Postgraduate	Master of Business Administration (MBA)		<a href="https://mba.cbs.chula.ac.th">https://mba.cbs.chula.ac.th</a>
	Master of Management (MM)	<ul style="list-style-type: none"> <li>- International Business Management</li> </ul>	<a href="http://mmchula.cbs.chula.ac.th">http://mmchula.cbs.chula.ac.th</a>
	Master of Science in Branding and Marketing (MBM)		<a href="https://mbmeng.cbs.chula.ac.th">https://mbmeng.cbs.chula.ac.th</a>
	Master of Science in Finance (MSF)		<a href="http://www.msfin.acc.chula.ac.th">http://www.msfin.acc.chula.ac.th</a>

\*Note: Class Schedule for Postgraduate Programs will be in the evening (6pm-9pm) during the weekdays or on Sat-Sun (9am-4pm).

### Undergraduate

The minimum requirement for incoming exchange students in undergraduate level is 3 credits and maximum is 18 credits.

### Postgraduate

The minimum requirement of course registration for incoming exchange students in graduate level is 3 credits and maximum is 15 credits. Incoming postgraduate students cannot take undergraduate courses. Students have to take the courses according to their field of study or specialization. Also, please be aware of the difference between the programs in Trimester and Semester system. However, **students can take the courses mixed from the MBA program and MBM program only if there are no class schedule conflicts or by consent of faculty.**

- For example:
- MSF + MBA = ✗
  - MSF + MM = ✗
  - MM + MBA = ✗
  - MM + MBM = ✗
  - MBA + MBM = ✓
  - MSF only = ✓
  - MM only = ✓



## Credit System

Number of Credits	Number of teaching hours per week	Number of weeks per semester	Number of exams per semester	Total teaching hours
1	1	15	1 or 2	15
2	3	10	1 or 2	30
3	3	15	1 or 2	45
1.5*	3	8	1 or 2	24

\* 1.5 credit is only for the courses at MBA Program

## Grading System

Courses taken will receive a letter grade and equivalent grade point as follows

Grade	Meaning	Equivalent Grade Point
A	Excellent	4.0
B+	Very Good	3.5
B	Good	3.0
C+	Fairly Good	2.5
C	Fair	2.0
D+	Poor	1.5
D	Very Poor	1.0
F	Fail	0.0
I	Incomplete	-
U	Unsatisfactory	-
S	Satisfactory	-
W	Withdrawn	-

## Transcripts

Student must be responsible for transcript fee THB 100 per one copy prior to his/her departure at the end of exchange semester. The final transcript will be sent to the student's home university directly.



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## Housing

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### **CU i-House**

On-campus housing designed for Chula's international students, international faculty members and Thai graduate students. CU i-House is a 26-storey, on-campus residence, consisting of 846 units, 2 types of rooms which are for monthly and daily rents. The residence has 24-hour receptionist and security services, free WI-FI, cable TV, room cleaning services (twice a month) and a free shuttle bus service to our areas of the university.

More information please visit: [http://www.pmcu.co.th/?page\\_id=9795](http://www.pmcu.co.th/?page_id=9795)

E-mail: [book@thecuihouse.com](mailto:book@thecuihouse.com)

Tel: (+66)2-217-3188

Monthly Accommodation Fee (utility charges are not included)

Room type	Rate	Rate
	(less than 6 months)	(6 months up)
Studio 25 sq.m. (1 bed)	THB 15,000	THB 14,000
Studio 25 sq.m. (2 beds)	THB 15,000	THB 14,000
1 Bedroom 50 sq. m. (1 bed)	THB 23,000	THB 22,000

*One month rental deposit is required upon checking in and refundable upon checking out.*

Daily Rental Fee (including room service): for visitors/guests THB 1,000 per day



## Nonsi Residence (Serviced Apartment)

Room Types	Bed Types	Bathroom	Pantry	3 Months/more Contract Rates THB/month*	6 Months/more Contract Rates THB/month*	Room Cleaning THB/month (4 times)	Room Cleaning THB/month (2 times)
1 bedroom (43 Sq.m.)	5 ft. x 1	1	Kitchen (Induction+Microwave +Fridge+ Utensils)	12,000	10,000	1,500	800
1 bedroom (53 Sq.m.)	5 ft. x 1	1	Kitchen (Induction+Microwave +Fridge+ Utensils)	14,000	12,000	1,800	1,000
1 bedroom (60 Sq.m.)	5 ft. x 1	1	Kitchen (Induction+Microwave +Fridge+ Utensils)	15,000	13,000	2,000	1,200
2 bedroom (67 Sq.m.)	(5 ft. x 1) + (3.5 ft. x 1)	1	Stove+Fridge+ Microwave+ Utensils	20,000	18,000	2,400	1,400
2 bedroom (90 Sq.m.)	5 ft. x 2	2	Stove+Fridge+ Microwave+ Utensils	24,000	22,000	2,800	1,500
2 bedroom (97 Sq.m.)	5ft. x 2 or 3ft.x 4	2	Stove+Fridge+ Microwave+ Utensils	25,000	23,000	3,000	1,600
3 bedroom (111 Sq.m.)	5 ft. x 2 + 3.5 ft. x 1	2	Stove+Fridge+ Microwave+ Utensils+ Washing Machine	32,000	30,000	3,400	1,800

\*This rate is subject to change.

### General Information

- Public washing & dryer machine service in coin laundry service are available onsite.
- The above rental rate is included 7% VAT Government tax.
- Nearby places
  - Just 10 minutes to MRT
  - Just 15 minutes to Chulalongkorn University
  - Just 12 minutes to Lumpini Park.

### Conditions

- One month deposit plus one month rental upon check-in. Credit card is acceptable.(VISA or MASTER CARD)
- The rental rates is excluded of utility bill as electric, water and telephone bill i.e. water charge is 23 Baht/unit and electric charge is 6.5 Baht/unit .(Exc.Vat 7%)
- Reference rates offered for minimum 3 months contract only.
- Bedding will come with cleaning room service only.

### Promotion!

- Free complementary shuttle van service direct to Chulalongkorn at 8.20AM (One times/Limited seats).
- Free WIFI Internet per month.
- Free access to gym and swimming pool.

See more information at: <http://www.nonsiresidence.com>

You can do booking via email directly at: [aeyjaw@gmail.com](mailto:aeyjaw@gmail.com)

or Tel: (662) 672-9600, (662) 249-0099 (Contact person: Ms. Aey, Sales Manager)





## iSanook Residence (Serviced Apartment)

Address: 118 Soi Songpra Siphraya Road Khwaeng Maha Phruttharam, Khet Bang Rak, Bangkok 10500 Thailand

Contact: Khun Sewie

Phone: (+66)2-633-3636    Email: [longterm@i-sanook.com](mailto:longterm@i-sanook.com)

Room type	Rate (THB/month)
Studio 20 sqm	THB 12,500
Studio 25 sqm	THB 14,500
Suite 34 sqm	THB 16,000
Studio 32 sqm	THB 18,100



### Living Expenses (Approx.)

Accommodation	USD 450 / month
Food	USD 300 / month
Transportation	USD 100 / month
Miscellaneous	USD 300 / month
Textbooks	USD 150

TOTAL = USD 5,325 for 4.5 months

Remark: Exchange Rate USD 1 = THB 34

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### Health Insurance

All international students will be required to enroll in Chulalongkorn University group health insurance. This group health insurance will cover both In Patient Departments (IPD) or Out Patient Departments (OPD) benefits for the entire academic year. The health insurance fee is THB 2,000 (approximately USD 65) per person. However, Chulalongkorn University has a health service center facility, foreign students are suggested to have comprehensive health insurance policy while living in Thailand in order to cover medical services in case of serious illness requiring hospitalization.

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### VISA

The Office of International Affairs/BBA International Program will issue a Letter of Acceptance for applying visa. Students must apply for a NON-Immigrant “ED” type visa and students will usually obtain a student visa as well as a single entry visa simultaneously. Students are allowed to stay for 90 days since their first entry. Visa extension is needed for students to stay until the end of exchange study. The Office of International Affairs/BBA International Program will issue the letter to support the visa extension application.



## Undergraduate Courses

### Bachelor of Business Administration

Field of Study	Fall		Spring	
Accountancy	2601121	Principles of Accounting	2601121	Principles of Accounting
	2601123	Intermediate Accounting I	2601223	Intermediate Accounting II
	2601224	Managerial Accounting	2601224	Managerial Accounting
	2601226	Accounting Information System	2601225	Cost Accounting
	2601227	Taxation	2601322	Auditing
	2601322	Auditing	2601323	Advanced Accounting I
	2601323	Advanced Accounting I	2601326	Analysis & Design of Accounting Database
	2601325	Principles & Techniques for Internal Auditing	2601425	Current Issues in Accounting
	2601423	Advanced Accounting II	2601426	EDP/IS Audit
	2601429	Financial Reporting & Analysis	2601428	Advanced Auditing
Commerce	2602171	Business Concepts and Ethics	2602171	Business Concepts and Ethics
	2602241	Introduction to Information Technology & Information Systems	2602241	Intro to Information Technology & Information Systems
	2602313	Management/Organization	2602313	Management/Organization
	2602327	Quantitative Business Analysis	2602327	Quantitative Business Analysis
	2602330	Human Resource Management	2602344	Production/Operations Management
	2602344	Production/Operations Management	2602371	Principles of International Business



Field of Study	Fall		Spring	
<b>Commerce</b>	2602371	Principles of International Business Management	2602376	Logistic & Supply Chain Management
	2602416	Business Strategy	2602416	Business Strategy
	2602417	Entrepreneurship	2602417	Entrepreneurship
	2602499	Seminar in International Business Management	2602444	Development of Information System for Electronic Commerce
			2602475	Current Issues in International Business Management
<b>Statistics</b>	2603210	Intro to Statistics	26033330	Business Statistics
<b>Banking and Finance</b>	2604271	Business Economics	2604271	Business Economics
	2604332	Principles of Investment	2604332	Principles of Investment
	2604361	Business Finance	2604333	Money Market/Capital Market
	2604362	Personal Finance	2604334	Principles of Equity Analysis
	2604420	Current Issues in Finance	2604361	Business Finance
	2604463	Analysis of Financial Reports	2604421	Ethics for Financial Professionals
	2604468	Feasibility Study & Project Evaluation	2604467	Advanced Business Finance
	2604472	International Economics	2604477	International Financial Management
	2604481	Financial Derivatives	2604482	Fixed Income Security Analysis
		2604492	Computer Applications in Financial Management	



Field of Study	Fall		Spring	
Marketing	2605311	Principles of Marketing	2605311	Principles of Marketing
	2605421	International Marketing		
	2605425	Marketing Strategy		
General Education	0201232	Multidisciplinary Study for Rural Development	0201232	Multidisciplinary Study for Rural Development
Arts	2207103	Philosophy and Logic	2207103	Philosophy and Logic
Sciences	2301115	Calculus for Business I		
	2303165	Man and Environment		
Political Sciences	2400104	Politics and Government of Thailand		
Economics	2900111	Economics I	2900111	Economics I
	2900112	Economics II	2900112	Economics II
Law	3401260	Taxation Law	3401260	Taxation Law
	3405251	International Business Law	3405251	International Business Law
			3401250	Business Law



## Postgraduate Courses

### Master of Business Administration (MBA)

Fall Semester	Spring Semester
<b>Module 1</b>	<b>Module 3</b>
- 2601513 Financial Reporting 1 (1.5 credits)	- 2604505 Financial Strategy (1.5 credits)
- 2604671 Economics for Business Management (1.5 credits)	- 2602546 Operations Management for Competitive Advantage (1.5 credits)
- 2605511 Marketing Analysis (1.5 credits)	- 2602603 Team Management and Leadership (1.5 credits)
<b>Module 2</b>	<b>Module 4</b>
- 2601514 Financial Reporting 2 (1.5 credits)	- 2601516 Fundamentals of Management Accounting (1.5 credits)
- 2604504 Financial Principles (1.5 credits)	- 2602547 Supply Chain Management (1.5 credits)
- 2605512 Marketing for Value Creation (1.5 credits)	- 2602604 Managing Human Resources (1.5 credits)
<b>Module 6</b>	<b>Module 8 *Elective Courses*</b>
- 2602543 Analytical Models for Management 1 (1.5 credits)	- 2602671 Digital Business Strategy (1.5 credits)
- 2603535 Statistical Techniques for Business Administration (1.5 credits)	- 2603540 Risk Management (1.5 credits)
- 2602651 Crafting and Formulating Strategy (1.5 credits)	- 2605610 Marketing Strategy (1.5 credits)
<b>Module 7</b>	- 2601518 Taxation (1.5 credits)
- 2602544 Analytical Models for Management 2 (1.5 credits)	- 2605637 Consumer Behavior Design (1.5 credits)
- 2602652 Executing and Implementing Strategy (1.5 credits)	- 2602674 Business Simulation (1.5 credits)
- 2604649 Venture Capital (1.5 credits) <i>*Elective course</i>	- 2604650 Treasury Management (1.5 credits)
- 2605636 Consumer Insight Analysis (1.5 credits) <i>*Elective course</i>	- 2604633 Principles of Investment Analysis (1.5 credits)
- 2604645 Financial Marketing (1.5 credits) <i>*Elective course</i>	- 2604635 International Finance (1.5 credits)
	<b>Module 9 *Elective Courses*</b>
	- 2602611 Project Management (1.5 credits)
	- 2605612 Integrated Marketing Communications (1.5 credits)
	- 2604651 Project Investment Design and Feasibility Study (1.5 credits)
	- 2605617 Brand Management (1.5 credits)
	- 2604634 Advanced Investment Analysis (1.5 credits)
	- 2604636 Global Business Finance (1.5 credits)

*\*\* Note: The available courses and class schedule will be announced 1 month before the start of the semester. Class time is normally in the evening of weekdays during 6pm-9pm or on weekend (Sat – Sun, 9am – 4pm).*



## Master of Management in International Business Management (MM)

Fall Semester	Spring Semester
2602661 International Business Management	2602665 Strategy and Policy in International Business
2602712 International Legal Environment	2602711 Foreign Market Entry Strategy
2602714 International Logistics	2602729 Business Environment in Greater China
2602715 Comparative Management and Cross-Cultural Behavior	2602725 International Entrepreneurship* <i>(* Consisting of coursework and mandatory study trip abroad at RWTH Aachen University, Germany in April. Students are responsible for their own expenses)</i>

*\*\* Note: The available courses and class schedule will be announced 1 month before the start of the semester. Class time is normally in the evening of weekdays during 6pm-9pm or on weekend (Sat – Sun, 9am – 4pm).*



### Master of Science in Branding and Marketing (MBM)

Fall Semester	Spring Semester
2605501 Marketing Management	2605646 Brand Building Strategy
2605611 Competitive Marketing Strategy	2605671 Marketing Research
2605674 Consumer Behavior Analysis and Design	2605673 Integrated Brand and Marketing Communication Strategy
2605647 Brand Measurement and Audit	
2605672 Brand Management and Strategy	
2605675 Effective Communication in Marketing (*1 credit with S/U grading)	

*\*\* Note: The available courses and class schedule will be announced 1 month before the start of the semester. Class time is normally in the evening of weekdays during 6pm - 9pm or on weekend (Sat – Sun, 9am – 4pm).*







Master of Science in Finance (MSF) (Trimester system)

Required Courses	Elective Courses*
2604639 Finance Theory	2604664 Strategic Portfolio Management
2604647 Financial Statement Analysis	2604670 Equity Analysis and Valuation
2604674 Financial Econometrics	2604662 Alternative and Innovation in Investment
2604680 Ethics in Finance (1 credit)	2604667 Market Microstructure
2604697 Financial Market, Institutions and Instruments	2604668 Corporate Governance and Compliance
2604643 Derivatives and Risk Management	2604678 Macro Issues in Finance
	2604687 Financial Programming
	2604690 Fixed Income Securities
	2904694 Emerging Capital Markets
	2604696 Practical Corporate Financial Modeling
	2604663 Corporate Finance
	2604665 Portfolio Performance Evaluation and Attribution
	2604666 Foundation of Behavioral Finance
	2604669 Selected Topics in Risk Management
	2604695 Financial Risk Management for Pension Plans

**\*Credit = 2 credits**

**\*\* Note:** The available courses and class schedule will be announced 1 month before the start of the semester. Class time is normally in the evening of weekdays during 6pm - 9pm or on weekend (Sat – Sun, 9am – 4pm).