

Shanghai, China

Factsheet 2024 - 2025

Academic Information

Find below information on the courses offer:

Fall semester: September to December 2024

Spring semester: January to April 2025

Undergraduate Level

- 3rd year Programme in Chinese Business and Language (FALL & SPRING Semesters)

- Old and Contemporary Chinese Civilization, Politics and Society
- Chinese Economics
- China Business Research Project
- Doing Business in China: Commercial Environment and Legal System
- China Inc. – Corporate China and the Belt Road Initiative
- Chinese Language

-3rd year Programme in Chinese Marketing and Language (SPRING Semester only)

- International Marketing
- Service Marketing and Tourism Management
- Event Marketing and Management
- Fashion Marketing
- Digital Marketing
- Chinese Language

Course Syllabus : [ESSCA Syllabus](#)

Language Requirement: For the programmes taught in English, we strongly recommend that non-native English speakers or students not taking their home university degree in English provide a *TOEFL* score of 550 or [equivalent](#) or have an English professor complete the [English language certificate](#), attesting to a minimum of B2 according to the Common European Framework.

For the programmes taught in French, we strongly recommend a B2 French level.

About ESSCA

Founded in 1909 in Angers, France, ESSCA is a Business School that offers a wide range of management programmes and degrees accessible immediately after the French baccalaureate. ESSCA opened an office in Shanghai in 2007 together with its associate partner ESAI.

Application Deadlines

Fall semester: May 15

Spring semester: October 15

Orientation Days (compulsory)

Fall semester: early September

Spring semester: mid-January



Practical Information

For information on campus facilities, please check [our website](#):

- > **Accommodation:** The ESSCA staff based in Shanghai will assist you in finding suitable and affordable accommodations
- > **Health insurance with repatriation :** 100 000 euros medical coverage
- > **Tuition fees:** a limited number of tuition waivers are available for students from ESSCA partner universities.
- > **Visa** and practical matters of living in China will be given to you once you have been nominated to the programme and your application has been accepted.



Further Information

For application and practical information, contact: exchange@essca.fr

Exchange students should be officially nominated by the international office of their home institution

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<https://www.essca.fr/en/essca/about-us>



Creating Futures

Contact : exchange@essca.fr

