

# Shanghai, China

## Factsheet 2024 - 2025

### Academic Information

Find below information on the courses offer:

Fall semester: September to December 2024

Spring semester: January to April 2025

#### Undergraduate Level

- 3<sup>rd</sup> year Programme in [International Business](#) and Language (FALL & SPRING Semesters)

- Old and Contemporary Chinese Civilization, Politics and Society
- Chinese Economics
- China Business Research Project
- Doing Business in China: Commercial Environment and Legal System
- China Inc. – Corporate China and the Belt Road Initiative
- Chinese Language

-3<sup>rd</sup> year Programme in [Chinese Marketing](#) and Language (SPRING Semester only)

- International Marketing
- Service Marketing and Tourism Management
- Event Marketing and Management
- Fashion Marketing
- Digital Marketing
- Chinese Language

### COURSES

Course Syllabus : [online Syllabus](#)

**Language Course:** Chinese language classes are scheduled both semesters

**Language Requirement:** *non-native speakers should provide:*

- ✓ TOEFL score of 550 or [equivalent](#) or the [English language certificate](#) attesting to a minimum of B2 according to the Common European Framework for programmes taught in English.

### About ESSCA

Founded in 1909 in Angers, France, ESSCA is a Business School that offers a wide range of management programmes and degrees accessible immediately after the French baccalaureate. ESSCA opened an office in Shanghai in 2007 together with its associate partner ESAI.

### Application Deadlines

Fall semester: May 15 Spring semester: October 15

**Orientation Days** (compulsory)

Fall semester: 2 September

Spring semester: 6 January



# Practical Information

For information on campus facilities, please check [our website](#):

- > **Accommodation:** The ESSCA staff based in Shanghai will assist you in finding suitable and affordable accommodations
- > **Health insurance with repatriation :** 100 000 euros medical coverage
- > **Tuition fees:** a limited number of tuition waivers are available for students from ESSCA partner universities.
- > **Visa** on receipt of their letter of acceptance students will be invited to apply for a student visa on <https://www.visaforchina.cn/globe/>
- > **Practical information:** living cost, social life, travel information, download the [campus practical guides](#)



## Further Information

For application and practical information, contact: [exchange@essca.fr](mailto:exchange@essca.fr)

Exchange students should be officially nominated by the international office of their home institution

DISCOVER MORE

<https://www.essca.eu/en/programmes/study-abroad-with-essca>



## Creating Futures

Contact : [exchange@essca.fr](mailto:exchange@essca.fr)

