

Report# 1
Selecting School
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I did one year exchange study in San Antonio, Texas while I was studying my bachelor degree; this exchange study experience enhanced my international views and helped me building up my independence. Hence, this became one of the main reasons that I chose NCCU IMBA program instead of other MBA programs in Taiwan; not only because NCCU is one of top universities in Taiwan, but also NCCU is well-known for its exchange program with many top leading universities in the world.

Choosing the school for my exchange study was not an easy task because all the schools corporate with NCCU are top-ranked in the world. My initial idea was that I will not study any schools which locate in USA and Canada; because my previous exchange study experience in USA, working experiences in USA and Canada. Also, I was working 8 years at a trading company for their North American sales department. Due to these reasons, I am very familiar with North American cultures, and I thought I shall try something different.

Thus, I narrowed down my school choices to be only in Europe region because I thought studying in Europe might be a plus credit for me to apply for any companies need a sales person with international experiences in the future. With this idea in mind, I selected "ESCP Europe Paris" because the school has a great reputation for its study. Based on Wikipedia, "ESCP Europe was established in 1819 and the World's First Business School. ESCP was ranked 10th amongst European Business Schools in 2012 by Financial Times. In 2010, its Master in Management program was ranked 1st worldwide by the Financial Times while in 2012 it was ranked 2nd".

Also, what is the life opportunity to live in Paris for a few months? I always love fashion and I thought it would be cool to check out the fashion styles in Paris. Beside this, my elder sister Vanessa lives near Dijon which is about 2.5 hrs train ride from Paris; I thought if I chose ESCP Europe Paris, I would have more chances to visit my sister. Due to these reasons, I made up my mind and chose ESCP Europe Paris.

When selecting schools, you shall ask yourself what criteria would be more important to yourself? School ranking? Location? Cultures? Weather? **Cost? (Remind you that the rent in Paris is at least EURO 600-900 per month)** I think Taiwanese students in general choose schools based on the ranking. One suggestion for your decision making, please check with students whom previously exchanged to the school you are interested; they will be able to give you better details of the school and life.