

表二

## 102 學年度 商 學院 英語授課課程大綱

<p><b>課程名稱</b> Course Title <input type="checkbox"/>模組 <input type="checkbox"/>個別</p>	<p>(中文) 財務管理</p> <p>(英文) Financial Management</p>																																																																																					
<p><b>課程目標</b> Course Objectives</p>	<p>Through a combination of readings, lectures, class discussions, and problem assignments, students should: (a) gain an awareness of the investing and financing alternatives available to the firm, (b) develop a knowledge of cash flow valuation and analysis techniques, (c) achieve an understanding of the role of the financial manager in making decisions that maximize the value of the firm, and (d) appreciate the importance of the risk-return tradeoff, portfolio theory, and efficient capital markets in financial decision making.</p>																																																																																					
<p><b>課程大綱</b> Course Description</p>	<p>This course entails a study of the financial operations of a business firm. The goal of the firm and its financial managers is to maximize shareholder value through a combination of investing, financing, and working capital decisions. Major topics include: (a) the financial environment of the firm, (b) the time value of money, (c) bond and stock valuation, (d) capital budgeting, (e) risk and return, (f) capital structure theory, and (g) working capital management. FIN 347 provides a balanced coverage of the quantitative and qualitative aspects of financial management; hence, it should benefit students in all business disciplines.</p>																																																																																					
<p><b>上課進度</b> Weekly Course Schedule</p>	<p>FIN 347 – Tentative Course Schedule – Autumn 2009</p> <table border="1"> <thead> <tr> <th>Wk</th> <th>Day</th> <th>Date</th> <th>Class Coverage</th> <th>Chapter Content</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>T</td> <td></td> <td>Introduction</td> <td>Overview of Course</td> </tr> <tr> <td>2</td> <td>T</td> <td></td> <td>Chapter 1</td> <td>Introduction to Corporate Finance</td> </tr> <tr> <td></td> <td>T</td> <td></td> <td>Chapter 2</td> <td>Financial Statements and Cash Flow</td> </tr> <tr> <td>3</td> <td>T</td> <td></td> <td>Chapters 2 and 3</td> <td>Financial Statement Analysis and Planning</td> </tr> <tr> <td></td> <td>T</td> <td></td> <td>Chapter 4</td> <td>Discounted Cash Flows (Time value of Money)</td> </tr> <tr> <td>4</td> <td>T</td> <td></td> <td>Chapter 4</td> <td>Discounted Cash Flows (Time value of Money)</td> </tr> <tr> <td></td> <td>T</td> <td></td> <td></td> <td>Wrap-up and Review</td> </tr> <tr> <td>5</td> <td>T</td> <td></td> <td>Exam 1</td> <td>Chapters 1 - 4</td> </tr> <tr> <td></td> <td>T</td> <td></td> <td>Chapter 5</td> <td>Interest Rates and Bond Valuation</td> </tr> <tr> <td>6</td> <td>T</td> <td></td> <td>Chapter 6</td> <td>Stock Valuation</td> </tr> <tr> <td></td> <td>T</td> <td></td> <td>Chapter 7</td> <td>Capital Budgeting and Investment Rules</td> </tr> <tr> <td>7</td> <td>T</td> <td></td> <td>Chapters 7 and 8</td> <td>Capital Budgeting and Investment Rules</td> </tr> <tr> <td></td> <td>T</td> <td></td> <td>Chapter 8</td> <td>Capital Budgeting Decisions</td> </tr> <tr> <td>8</td> <td>T</td> <td></td> <td></td> <td>Wrap-up and Review</td> </tr> <tr> <td></td> <td>T</td> <td></td> <td>Exam 2</td> <td>Chapters 5 - 8</td> </tr> <tr> <td>9</td> <td>T</td> <td></td> <td></td> <td>Spring Break</td> </tr> </tbody> </table>	Wk	Day	Date	Class Coverage	Chapter Content	1	T		Introduction	Overview of Course	2	T		Chapter 1	Introduction to Corporate Finance		T		Chapter 2	Financial Statements and Cash Flow	3	T		Chapters 2 and 3	Financial Statement Analysis and Planning		T		Chapter 4	Discounted Cash Flows (Time value of Money)	4	T		Chapter 4	Discounted Cash Flows (Time value of Money)		T			Wrap-up and Review	5	T		Exam 1	Chapters 1 - 4		T		Chapter 5	Interest Rates and Bond Valuation	6	T		Chapter 6	Stock Valuation		T		Chapter 7	Capital Budgeting and Investment Rules	7	T		Chapters 7 and 8	Capital Budgeting and Investment Rules		T		Chapter 8	Capital Budgeting Decisions	8	T			Wrap-up and Review		T		Exam 2	Chapters 5 - 8	9	T			Spring Break
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	10	T Chapter 9 Real Options and Risk Analysis
		T Chapter 10 Risk and Return
	11	T Chapter 11 CAPM and Modern Portfolio Theory
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	12	T Chapter 12 Risk, Cost of Capital, and Capital Budgeting
		T Wrap-up and Review
	13	T Exam 3 Chapters 9 - 12
		T Chapter 13 Efficient Capital Markets
	14	T Chapter 14 Capital Structure: Basic Concepts
		T Chapter 15 Capital Structure: Advanced Concepts
	15	T Chapters 15 and 16 Capital Structure and Dividend Policy
		T Chapter 16 Dividend Policy
	16	T Chapter 18 Short-term Financial Planning
		T Wrap-up and Review
	T	Final Exam (2 - 5 pm) Comprehensive (emphasis on Ch. 13 - 16, & 18)
教學方式 Instructional Method		
課程要求 Course Requirements		
評量方式 Evaluation		Exam 1 20% Exam 2 25% Exam 3 25% Final Exam 30%
教材及參考書目 Textbooks & Suggested Materials		Required: 1. Corporate Finance: Core Principles and Applications (1e). Ross, Westerfield, Jaffe, and Jordan. McGraw-Hill Irwin, 2008. 2. A financial calculator 3. Additional readings, as assigned by the instructor Recommended: 1. Subscription (or online access) to current financial publications such as Fortune, Forbes, Business Week, Barron's, Wall Street Journal, or Financial Times.
課程相關 連結網址 Course Website		
備註 Remarks		

申請教師簽章：\_\_\_\_\_ 開課單位主管簽章：\_\_\_\_\_