

表二

## 103 學年度 商 學院 英語授課課程大綱

<b>課程名稱</b> Course Title <input type="checkbox"/> 模組 <input type="checkbox"/> 個別	(中文) 投資學
<b>課程目標</b> Course Objectives	(英文) Investments  This is an introductory class in Investments. This course is designed to provide students with a solid background for investments. Students is exposed to a broad overview of modern finance, and gains a deep understanding of certain key theory.
<b>課程大綱</b> Course Description	This course will focus on the financial theories and empirical evidence useful for investment decisions. The course covers topics of introduction of investment environments, financial instruments, securities trading, asset pricing models, fixed-income securities, fund performance measurement, and financial derivatives.
<b>上課進度</b> Weekly Course Schedule	Week 1: Class overview & Introduction of Investments Week 2: Asset Classes and Financial Instruments Week 3: Securities Markets Week 4: Mutual Funds Week 5: Risk and Return Week 6: Risk and Return Week 7: Efficient Diversification Week 8: Capital Asset Pricing and Arbitrage Pricing Theory Week 9: Midterm Exam Week 10: Portfolio Performance Evaluation Week 11: Portfolio Performance Evaluation Week 12: Behavioral Finance and Technical Analysis Week 13: The Efficient Market Hypothesis Week 14: Bond Pricing and Yields Week 15: Managing Bond Portfolios Week 16: Option Markets Week 17: Option Valuation Week 18: Final Exam
<b>教學方式</b> Instructional Method	Lecture and discussion
<b>課程要求</b> Course Requirements	The prerequisite course is Financial Management. In addition, this is intended to provide the theoretical framework for further studies and work in the area. Much of the material is quantitative and highly analytical. Students should be comfortable with basic mathematical and statistics concepts.
<b>評量方式</b> Evaluation	Homework Assignment (20%) Class Participation (10%) Midterm Exam (30%) Final Exam (40%)

表單編號：QP-T02-07-14

保存年限：10年

教材及參考書目 Textbooks & Suggested Materials	1. <i>Essential of Investments</i> (9 <sup>th</sup> ed.), by Bodie, Kane, and Marcus, McGraw-Hill, 2013 2. <i>Investments</i> (1st ed., Asian Global ed.), by Bodie, Kane, Marcus, and Jain, McGraw-Hill, 2013 3. <i>Security Analysis, Portfolio Management, and Financial Derivatives</i> , by Lee, Finnerty, Lee, Lee, and Wort, World Scientific, 2012
課程相關 連結網址 Course Website	
備註 Remarks	

申請教師簽章：陳鴻毅 開課單位主管簽章：

