

表二

105 學年度 商 學院 英語授課課程大綱

<p>課程名稱 Course Title</p> <p>▣ 模 組 ▣ 個 別</p>	(中文) 投資學
<p>課程目標 Course Objectives</p>	(英文) Investments
<p>課程大綱 Course Description</p>	This is an introductory class in Investments. This course is designed to provide students with a solid background for investments. Students is exposed to a broad overview of modern finance, and gains a deep understanding of certain key theory.
<p>上課進度 Weekly Course Schedule</p>	<p>Week 1: Class overview & Introduction of Investments</p> <p>Week 2: Asset Classes and Financial Instruments</p> <p>Week 3: Securities Markets</p> <p>Week 4: Mutual Funds</p> <p>Week 5: Risk and Return</p> <p>Week 6: Risk and Return</p> <p>Week 7: Efficient Diversification</p> <p>Week 8: Capital Asset Pricing and Arbitrage Pricing Theory</p> <p>Week 9: Midterm Exam</p> <p>Week 10: Portfolio Performance Evaluation</p> <p>Week 11: Portfolio Performance Evaluation</p> <p>Week 12: Behavioral Finance and Technical Analysis</p> <p>Week 13: The Efficient Market Hypothesis</p> <p>Week 14: Bond Pricing and Yields</p> <p>Week 15: Managing Bond Portfolios</p> <p>Week 16: Option Markets</p> <p>Week 17: Option Valuation</p> <p>Week 18: Final Exam</p>
<p>教學方式 Instructional Method</p>	Lecture and discussion
<p>課程要求 Course Requirements</p>	The prerequisite course is Financial Management. In addition, this is intended to provide the theoretical framework for further studies and work in the area. Much of the material is quantitative and highly analytical. Students should be comfortable with basic mathematical and statistics concepts.
<p>評量方式 Evaluation</p>	<p>Homework Assignment (20%)</p> <p>Class Participation (10%)</p> <p>Midterm Exam (30%)</p> <p>Final Exam (40%)</p>

教材及參考書目 Textbooks & Suggested Materials	1. <i>Essential of Investments</i> (9 th ed.), by Bodie, Kane, and Marcus, McGraw-Hill, 2013 2. <i>Investments</i> (1st ed., Asian Global ed.), by Bodie, Kane, Marcus, and Jain, McGraw-Hill, 2013 3. <i>Security Analysis, Portfolio Management, and Financial Derivatives</i> , by Lee, Finnerty, Lee, Lee, and Wort, World Scientific, 2012
課程相關 連結網址 Course Website	
備註 Remarks	

申請教師簽章： 陳鴻毅

開課單位主管簽章： 財管系 系主任 屠美亞