

表二

103-1 學年度 商 學院 英語授課課程大綱

<p>課程名稱 Course Title</p> <p>模組 個別</p>	(中文) 經濟學
	(英文) Economics
<p>課程目標 Course Objectives</p>	<p>This introductory economic course will help you understand the world in which you live and make you a more astute participant in the economy. It will also give you a better understanding of the potential and limits of economic policy.</p>
<p>課程大綱 Course Description</p>	<p>Introduction of Economics 1 Thinking Like an Economist & Gains from Trade 2-3 Demand and Supply 4 Elasticity 5 Government Policies 6 Efficiency of Market 7 Costs of Taxation 8 International Trade 9 Externality and Public Goods 10-11 Costs of Production 13 Competitive Markets 14 Monopoly 15 Oligopoly 16 Monopolistic Competition 17 Factors of Production 18 Consumer Choice 21</p>
<p>上課進度 Weekly Course Schedule</p>	<p>Introduction of Economics 1 Thinking Like an Economist & Gains from Trade 2-3 Demand and Supply 4 Elasticity 5 Government Policies 6 Efficiency of Market 7 Costs of Taxation 8 International Trade 9 Externality and Public Goods 10-11 Costs of Production 13 Competitive Markets 14 Monopoly 15 Oligopoly 16 Monopolistic Competition 17 Factors of Production 18 Consumer Choice 21</p> <p>Final Examination (NO make up exam).</p>

<p>教學方式 Instructional Method</p>	<p>Lecture: two hours In-classroom discussions: one hour</p>
<p>課程要求 Course Requirements</p>	<p>Midterm Exam 35% Final Exam 35% (The final exam will be a uniform exam 會考 provided by B School) Quiz (Two) 20% Problem Sets 5% In-classroom Discussions 5% Bonus (TA sessions) 3%</p>
<p>評量方式 Evaluation</p>	<p>Midterm Exam 35% Final Exam 35% (The final exam will be a uniform exam 會考 provided by B School) Quiz (Two) 20% Problem Sets 5% In-classroom Discussions 5% Bonus (TA sessions) 3%</p>
<p>教材及參考書目 Textbooks & Suggested Materials</p>	<p>Mankiw N.G. Principles of Economics (International Student Edition) Fifth Edition 新月圖書, 政大書城 NCCU bookstore</p>
<p>課程相關 連結網址 Course Website</p>	
<p>備註 Remarks</p>	

申請教師簽章：

吳文平

開課單位主管簽章：

國貿系主任 郭炳伸