

表二

104 學年度 商 學院 英語授課課程大綱

課程名稱 Course Title 模組 個別	(中文)經濟學			
	(英文) Principle of Economics			
課程目標 Course Objectives	In this course, we will develop economic tools to analyze and evaluate public policies, poverty and welfare questions, and other applied topics.			
課程大綱 Course Description	This is the first part of a one-year introductory course to economic concepts and basic economic theory. The first part of the course studies microeconomics, which focuses on the decision making of individual consumers and firms. (The second part of the course in the next semester studies macroeconomics, which focuses on the behavior of aggregate economic variables)			
上課進度 Weekly Course Schedule	Week	Dates	Topics	Chapter
	1	9/15	Introduction of the course, ten principles of economics	1
	2	9/22	Thinking like an economist Interdependence and the gains from trade	2,3
	3	9/29	The market forces of supply and demand	4
	4	10/6	Elasticity and its application Supply, demand and government policies	5,6
	5	10/13	Consumers, Producers, and the efficiency of the market	7
	6	10/20	FIRST MID TERM	
	7	10/27	Application: The costs of taxation Application: International trade	8,9
	8	11/3	Externalities	10
	9	11/10	Public goods and common resources The design of tax system	11,12
	10	11/17	The costs of production	13
	11	11/24	Firms in competitive markets	14
	12	12/1	SECOND MID TERM	
	13	12/8	Monopoly	15
	14	12/15	Monopolistic competition Oligopoly	16, 17
	15	12/22	The markets of the factors of production (Earnings and Discrimination) (Income inequality and poverty)	18 (19,20)
	16	12/29	The theory of consumer choice Frontiers of microeconomics	21, 22
	17	1/5	Review session	
	18	1/9	JOINT FINAL EXAM	
教學方式 Instructional Method	Lectures will be given in English.			

課程要求 Course Requirements	<p>Students are expected to (1) regularly attend the classes, (2) submit his/her own homework, and (3) take midterms and finals. The details of each elements are listed as follows:</p> <p>(1) Class Attendance: Class attendance is strongly recommended. Students registered for the course who do not regularly come to the class may receive a grade of ND. However, I do not take attendance in a regular basis and the grades are granted based on exams.</p> <p>(2) Homework: There will be 3 homeworks during the semester. Late homeworks will not be accepted for any circumstances. The tentative schedule of homework is as follows: 1st Homework: (10/6, due 10/13), 2nd Homework: (11/17, due 11/24), 3rd Homework: (12/29, due 1/5)</p> <p>(3) Policy on exam: The dates of the midterm and final exams are fixed. Students who experience a serious medical condition that requires immediate attention from a physician, or an emergency that prevents them from taking the exam may be excused. However, students must contact the instructor before the exam and must verify their condition by official documents. No exceptions will be made for job interviews, holiday travel, or other non-academic activities. When a student is properly excused from an exam, no make-up exam will be offered. Instead, his or her course grade will be adjusted based on other exams and homeworks. If, after reviewing the exam answers, a student feels that there is a grading mistake on his or her exam, that student can submit a re-grade request. The student must submit a written discussion within one week from the time at which the exams are handed back. When regrade request is accepted, the entire exam will be regraded, which could lower the score as well.</p>
評量方式 Evaluation	<ul style="list-style-type: none"> • Homework (3): 15 percent • Midterm 1: 20 percent • Midterm 2: 30 percent • Final exam: 35 percent
教材及參考書目 Textbooks & Suggested Materials	<p>Textbook: "Principles of Economics" by Gregory Mankiw.</p> <p>Course materials: Relevant class material will be posted on the course website. Homework assignments and notifications will be also available there.</p>
課程相關 連結網址 Course Website	<p>https://sites.google.com/site/natsukiara25/teaching (TBD)</p>
備註 Remarks	

申請教師簽章： 荒井 夏來 開課單位主管簽章： 國貿系主任 陳坤銘