

表二

104-1 學年度 商 學院 英語授課課程大綱

課程名稱 Course Title	(中文) 財務管理
	(英文) Financial Management
課程目標 Course Objectives	Through a combination of readings, lectures, class discussions, and problem assignments, students should: (a) gain an awareness of the investing and financing alternatives available to the firm, (b) develop a knowledge of cash flow valuation and analysis techniques, (c) achieve an understanding of the role of the financial manager in making decisions that maximize the value of the firm, and (d) appreciate the importance of the risk-return tradeoff, portfolio theory, and efficient capital markets in financial decision making
課程大綱 Course Description	This course entails a study of the financial operations of a business firm. The goal of the firm and its financial managers is to maximize shareholder value through a combination of investing, financing, and working capital decisions. Major topics include: (a) the financial environment of the firm, (b) the time value of money, (c) bond and stock valuation, (d) capital budgeting, (e) risk and return, (f) capital structure theory, and (g) working capital management. FIN 347 provides a balanced coverage of the quantitative and qualitative aspects of financial management; hence, it should benefit students in all business disciplines.
上課進度 Weekly Course Schedule	1 Introduction Overview of Course 2 Chapter 1 Introduction to Corporate Finance Chapter 2 Financial Statements and Cash Flow 3 Chapters 2 and 3 Financial Statement Analysis and Planning Chapter 4 Discounted Cash Flows (Time value of Money) 4 Chapter 4 Discounted Cash Flows (Time value of Money) Wrap-up and Review 5 Exam 1 Chapters 1 - 4 Chapter 5 Interest Rates and Bond Valuation 6 Chapter 6 Stock Valuation Chapter 7 Capital Budgeting and Investment Rules 7 Chapters 7 and 8 Capital Budgeting and Investment Rules Chapter 8 Capital Budgeting Decisions 8 Wrap-up and Review Exam 2 Chapters 5 - 8 9 Spring Break Spring Break 10 Chapter 9 Real Options and Risk Analysis Chapter 10 Risk and Return 11 Chapter 11 CAPM and Modern Portfolio Theory Chapter 11 CAPM and Modern Portfolio Theory 12 Chapter 12 Risk, Cost of Capital, and Capital Budgeting Wrap-up and Review 13 Exam 3 Chapters 9 - 12 Chapter 13 Efficient Capital Markets 14 Chapter 14 Capital Structure: Basic Concepts Chapter 15 Capital Structure: Advanced Concepts 15 Chapters 15 and 16 Capital Structure and Dividend Policy Chapter 16 Dividend Policy

	16 Chapter 18 Short-term Financial Planning Wrap-up and Review Final Exam (2 - 5 pm) Comprehensive (emphasis on Ch. 13 - 16, & 18)
教學方式 Instructional Method	Lecture
課程要求 Course Requirements	There will be 3 in-class examinations and a Final Exam. The Final Exam is tentatively scheduled for Saturday, TBA, from 2:00 to 5:00 p.m. at a location specified by the University. Exam 1 will cover Chapters 1, 2, 3, and 4 Exam 2 will cover Chapters 5, 6, 7, and 8 Exam 3 will cover Chapters 9, 10, 11, and 12 The Final Exam is comprehensive, but will emphasize Chapters 13, 14, 15, 16, and 18
評量方式 Evaluation	Exam 1 20% Exam 2 25% Exam 3 25% Final Exam 30% Final letter grades will be awarded according to the following criteria: 90-100 = A; 80-89 = B, 70-79 = C, 60-69 = D, below 60 = F You will receive a numeric score for each exam. Letter grades will not be determined until the scores for all exams are averaged, as indicated above. Final course grades may reflect the application of a small curve. If curving is required, the target GPA for the course is approximately 2.8. All letter grades are final except in the instance of a recording error. The requirements and recommendations for succeeding in this course are outlined in this document. Since no make-up or extra-credit work is available, I encourage you to follow these suggestions and utilize office hours to maximize your understanding of the course content before the exam dates.
教材及參考書目 Textbooks & Suggested Materials	Required: 1. Corporate Finance: Core Principles and Applications (1e). Ross, Westerfield, Jaffe, and Jordan. McGraw-Hill Irwin, 2008. 2. A financial calculator 3. Additional readings, as assigned by the instructor Recommended: Subscription to current financial publications such as Fortune, Forbes, Business Week, Barron's, Wall Street Journal, or Financial Times.
課程相關 連結網址 Course Website	

申請教師簽章：_____ 開課單位主管簽章：_____