

表二

103 學年度

商

學院 英語授課課程大綱

103-1

課程名稱 Course Title <input type="checkbox"/> 模組 <input type="checkbox"/> 個別	(中文) 財務管理 (英文) Financial Management																																																									
課程目標 Course Objectives	1. Build up a solid foundation for students to learn advanced finance courses. 2. Develop financial management techniques for career opportunities in finance.																																																									
課程大綱 Course Description	The purpose of this course is to develop a solid understanding of modern corporate finance and its application to corporations. The concepts and methods introduced here are heavily used in practice. These materials are very helpful not only to modern corporations but also to your personal investing.																																																									
上課進度 Weekly Course Schedule	<table border="1"> <thead> <tr> <th>Week</th> <th>Date</th> <th>Topic</th> </tr> </thead> <tbody> <tr><td>1</td><td>Sep. 17</td><td>Introduction, Cash flows, Du Pont analysis</td></tr> <tr><td>2</td><td>Seb. 24</td><td>Time value of money</td></tr> <tr><td>3</td><td>Oct. 1</td><td>Discounted cash flow valuation</td></tr> <tr><td>4</td><td>Oct. 8</td><td>Bond valuation</td></tr> <tr><td>5</td><td>Oct. 15</td><td>Assignment 1 due</td></tr> <tr><td>6</td><td>Oct. 22</td><td>Bond valuation</td></tr> <tr><td>7</td><td>Oct. 29</td><td>Stock valuation</td></tr> <tr><td>8</td><td>Nov. 5</td><td>Risk and return, assignment 2 due</td></tr> <tr><td>9</td><td>Nov. 12</td><td>NPV & other investment Criteria</td></tr> <tr><td>10</td><td>Nov. 19</td><td>Mid-term exam</td></tr> <tr><td>11</td><td>Nov. 26</td><td>Making investment decisions, term paper topic due</td></tr> <tr><td>12</td><td>Dec. 3</td><td>Project Analysis</td></tr> <tr><td>13</td><td>Dec. 10</td><td>Cost of capital, assignment 3 due</td></tr> <tr><td>14</td><td>Dec. 17</td><td>Raising capital</td></tr> <tr><td>15</td><td>Dec. 24</td><td>Capital structure policy</td></tr> <tr><td>16</td><td>Dec. 31</td><td>Capital structure policy</td></tr> <tr><td>17</td><td>Jan. 7</td><td>Dividend policy, assignment 4 due</td></tr> <tr><td>18</td><td>Jan. 14</td><td>Final exam</td></tr> </tbody> </table>	Week	Date	Topic	1	Sep. 17	Introduction, Cash flows, Du Pont analysis	2	Seb. 24	Time value of money	3	Oct. 1	Discounted cash flow valuation	4	Oct. 8	Bond valuation	5	Oct. 15	Assignment 1 due	6	Oct. 22	Bond valuation	7	Oct. 29	Stock valuation	8	Nov. 5	Risk and return, assignment 2 due	9	Nov. 12	NPV & other investment Criteria	10	Nov. 19	Mid-term exam	11	Nov. 26	Making investment decisions, term paper topic due	12	Dec. 3	Project Analysis	13	Dec. 10	Cost of capital, assignment 3 due	14	Dec. 17	Raising capital	15	Dec. 24	Capital structure policy	16	Dec. 31	Capital structure policy	17	Jan. 7	Dividend policy, assignment 4 due	18	Jan. 14	Final exam
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教學方式 Instructional Method	Lectures, Homework, Class participation, Tutorials, Consultation, Term project																																																									
課程要求 Course Requirements	4 assignments, 2 exams, one term paper. Class participation																																																									
評量方式 Evaluation	Assignments 16% Mid-term Exam 30% Final Exam 40% Term Project 14%																																																									
教材及參考書目 Textbooks & Suggested Materials	1. "Fundamentals of Corporate Finance," by Ross, Westerfield, Jordan, Shen (10th edition, 2013) 2. A financial calculator (Texas Instruments BA II Plus or Hewlett Packard 12C) 3. Lecture notes																																																									
課程相關 連結網址 Course Website	http://www3.nccu.edu.tw/~konan/BFM.html																																																									
備註																																																										

申請教師簽章:

開課單位主管簽章: