

表二

103 學年度 商學院 英語授課課程大綱

(03)

課程名稱 Course Title <input type="checkbox"/> 模組 <input type="checkbox"/> 個別	(中文) 財務管理 (英文) Financial Management
課程目標 Course Objectives	After taking this class, students are expected to interpret the economical meanings of financial decisions made by corporate managers. For those students who are highly interested in finance related career, this class can provide them with a foundation for advance courses of how to conduct an independent study of evaluating a company's major financing strategies and their effects on company value.
課程大綱 Course Description	This class is offered to provide students with a basic understanding of corporate financial management. The class contains the topics of finance fundamentals, time value of money, valuation, financial planning, working capital management, corporate investment policy, corporate financing policy, dividend policy, and special topics.
上課進度 Weekly Course Schedule	W1/9.17-W2/9.24 Introduction/ Financial Statement Analysis W3/10.1 Valuation: Time Value of Money W4/10.8 Valuation: Discounted Cash Flow W5/10.15 Bond Valuation W6/10.22 Stock Valuation W7/10.29 Capital Budgeting W8/11.5 Case Discussion 2 W9/11.12 Capital Budgeting W10/11.19 Midterm Examine W11/11.26 Risk and Return W12/12.3 Cost of Capital W13/12.10 Case Discussion 2 W14/12.17 Raising Capital W15/12.24 Capital Structure W16/12.31 Dividend and Payout W17/1.7 Working Capital Management W18/1.14 Final Exam
教學方式 Instructional Method	Interactive Lecturing Case Discussion
課程要求 Course Requirements	Participation, Quizzes, Exams, Case Assignments, Term Project
評量方式 Evaluation	Participation: 10%, Quizzes: 10%, Exams: 40%, Case Assignments: 20%, Term Project: 20% Details are listed in syllabus.
教材及參考書目 Textbooks & Suggested Materials	1. Fundamentals of Corporate Finance, 10th ed., by Ross, Westerfield, and Jaffe, published by McGraw Hill. 華泰文化代理 2. Selected cases (purchase of case is required.)
課程相關 連結網址 Course Website	
備註 Remarks	

申請教師簽章： 李如雲

開課單位主管簽章： _____