

表二

## 105 學年度 商學院 英語授課課程大綱

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| 課程名稱<br>Course Title<br><input type="checkbox"/> 模組 <input type="checkbox"/> 個別 | (中文) 財務管理<br>(英文) Financial Management  |
| 課程目標<br>Course Objectives   | After taking this class, students are expected to interpret the economical meanings of financial decisions made by corporate managers. For those students who are highly interested in finance related career, this class can provide them with a foundation for advance courses of how to conduct an independent study of evaluating a company's major financing strategies and their effects on company value.                                |
| 課程大綱<br>Course Description  | This class is offered to provide students with a basic understanding of corporate financial management. The class contains the topics of finance fundamentals, time value of money, valuation, financial planning, working capital management, corporate investment policy, corporate financing policy, dividend policy, and special topics.  |
| 上課進度<br>Weekly Course Schedule  | W1/9.12 Introduction to the class/ Introduction of Finance<br>W2/9.19 Financial Statement Analysis/ Financial Decision Making<br>W3/9.26-W4/10.3 Time Value of Money/Interest rate<br>W5/10.10 National Holiday<br>W6/10.17 Exam 1<br>W7/10.24-W9/11.7 Valuing Projects and Firms<br>W10/11.14-W12/11.28 Risk and Return<br>W13/12.5 Exam 2<br>W14/12.12-W16/12.26 Capital Structure/Payout Policy<br>W17/1.2 National Holiday<br>W18/1.9 Exam3 |
| 教學方式<br>Instructional Method  | Interactive Lecturing<br>Case Discussion  |
| 課程要求<br>Course Requirements   | Participation, Exams, Case Assignments, Term Project  |
| 評量方式<br>Evaluation  | Exams: 60%, Case Assignments:20%, Term Project:20%<br>Details are listed in syllabus.   |
| 教材及參考書目<br>Textbooks & Suggested Materials                                      | Corporate Finance: The Core, 3rd ed., by Berk and DeMarzo 雙葉書局代理  |
| 課程相關<br>連結網址<br>Course Website  |   |
| 備註<br>Remarks   |   |

申請教師簽章：  開課單位主管簽章：