

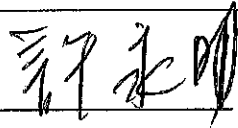
表二

103 學年度 商 學院 英語授課課程大綱

<p>課程名稱 Course Title ■ ■ ■ ■ ■ ■ ■ ■ ■ ■</p>	<p>(中文) 風險管理與保險</p>
<p>課程目標 Course Objectives</p>	<p>(英文) Risk Management and Insurance</p>
<p>課程大綱 Course Description</p>	<p>1. The course aims to develop in students an understanding of risk management and insurance.</p>
<p>上課進度 Weekly Course Schedule</p>	<p>A number of important issues relating risk management and insurance will be discussed and analysed. Students are required to preview the course materials before attending the class, be ready for answering questions and actively participate in class discussions.</p> <p><u>Basic Concepts in Risk Management and Insurance</u> Risk and its treatment Insurance and risk Introduction to risk management Advanced topics in risk management</p> <p><u>The Private Insurance Industry</u> Insurance company operations Financial operations of insurers</p> <p><u>Legal Principles in Risk and Insurance</u> Fundamental of legal principles Analysis of insurance contracts</p> <p><u>Life, Property and Liability Risks</u> Life insurance Life insurance contractual provisions Buying life insurance Homeowners insurance, Section I Homeowners insurance, Section II</p>
<p>教學方式 Instructional Method</p>	<p>The course will be delivered using a question and answer (Q&A) approach. In order to facilitate class discussion, each student needs a name plate (A4 size, boldface type) put in front.</p>
<p>課程要求 Course Requirements</p>	<p>Students are evenly divided into 7 groups for the oral presentation. Each group may have to do the presentation more than once. In the presentation, presentation group needs to present and lead discussion of end-of-chapter application questions for the chapter assigned. It is important to involve and engage students in the discussion.</p>

評量方式 Evaluation	The course is assessed by 3 examination (60%), and oral presentations, and class participation and attendance (40%)
教材及參考書目 Textbooks & Suggested Materials	1. Rejda, G. E. and McNamara, M. J., 2014, Principles of Risk Management and Insurance, 12th edition, Pearson.
課程相關 連結網址 Course Website	
備註 Remarks	

申請教師簽章：



開課單位主管簽章：

